FILM PRODUCTION & CONTENT DEVELOPMENT MAJOR (B.S.)

Purpose
Impactful, professionally produced content that is adaptable to all media will ensure new filmmakers have a competitive edge, and the message of Christ will stand out in a content driven marketplace.

The B.S. in Film Production and Content Development is a 2-year full-immersion* cohort** program that students enter in the fall of either their sophomore or junior year. Students who enter the cohort program their sophomore year must have completed the first two semesters of the B.S. of Film Production and Content Development suggested course sequence. Students who enter the cohort program their junior year must have completed their general education courses and CINE core courses CINE 201 Introduction to Screenwriting (3 c.h.), CINE 202 Introduction to Motion Picture Directing (3 c.h.), and CINE 203 Introduction to Cinematography and Sound Design (3 c.h.).

1 Full immersion – 5-days-a-week instruction that could include 8-12 hours daily with professors. This hands-on instruction will produce the best learning environment, mirroring a real world model for product-driven outcomes.
2 Cohort – Approximately 60-70 students who have passed the continuance gate into the B.S. in Film Production and Content Development Major (Cohort students are advised not to take classes outside of the B.S in Film Production and Content Development Major).

Note: Admission to continue in the B.S. in Film Production and Content Development after the sophomore year is a gateway application process involving a continuance gate. If possible, it is advised that students declare Film Production and Content Development as their major their freshman year. Students must work closely with their academic advisor as they work through their Degree Completion Plan (DCP) and should schedule a meeting with a faculty member in the Film Production and Content Development Program to gain insight on the application process and ask questions as needed.

Program Learning Outcomes
The student will be able to:

1. Integrate thematic values in storytelling.
2. Determine personnel and technical elements relevant to the visual content of the story.
3. Evaluate the distribution model for a movie.
4. Justify moral decisions related to moviemaking based on a biblical worldview/biblical principles.

Continuance Gate Procedures
In order to continue in the Film Production and Content Development Program, students must go through a continuance gate (typically in the sophomore year). To pass the gate, students must meet the following requirements in preparation for their junior year:

1. Unofficial university transcripts that provide proof of completion of core classes: CINE 201 Introduction to Screenwriting (3 c.h.), CINE 202 Introduction to Motion Picture Directing (3 c.h.), and CINE 203 Introduction to Cinematography and Sound Design (3 c.h.) with at least a B average
2. Minimum 2.5 collegiate GPA
3. One letter of recommendation from:
   a. University instructor or staff member
   b. Past or present employer
4. Essay/pitch (1,000 words) telling the story of a film the student wants to make
5. Written letter explaining why the student wants to be a filmmaker.
6. Oral interview (by appointment)

Note: Films, DVDs or videotapes will not be accepted for consideration through the gateway.

Regarding Current Cohort Students
Any student enrolled in the CINE cohort who receives a final grade lower than a ‘D’ in any CINE course, will have 60 days to rectify the grade with the instructor of the course. It is the student’s responsibility to initiate this process, not the instructor’s.

Any student who fails to rectify a grade lower than a ‘D’ within 60 days, or receives a final grade of an “F” will automatically be removed from the program. The student may re-apply for the next CINE cohort entry (usually 1 year later).

Program of Study
Delivery Format: Residential Only

- Film Production & Content Development (B.S.) - Resident

Career Opportunities

- Animator
- Church Media Director
- Cinematographer
- Content Developer
- Corporate Media Creator
- Director
- Editor
- Marketing Manager
- Multimedia Artist
- Producer
- Promotion Manager
- Screenwriter
- Sound Effects Editor

Courses
CINE 101 Cinematic Arts Appreciation I 3 Credit Hour(s)
The cinematic arts have a colorful history and a body of criticism and theory that has been developed regarding the production and viewing of films. Through the viewing and analysis of selected films the student will be introduced to the major theories and history of the art form.

Offered: Resident
CINE 110  Cinematic Arts Appreciation II  3 Credit Hour(s)
Prerequisite: CINE 101
Continue your journey in Cinematic Arts Appreciation by experiencing a hybrid blend of theoretical and practical learning that investigates the visual, aural, and written cinematic arts forms.
Offered: Resident

CINE 201  Introduction to Screenwriting  3 Credit Hour(s)
This is a methods course intended to provide instruction in the fundamentals of screenwriting. Basic three-act structure, writing techniques, character development, and screenwriting software will be covered. This class may be used as part of the required CORE curriculum needed for students to apply and enter into the residential Center for Cinematic Arts cohort their Junior year.
Offered: Resident

CINE 202  Introduction to Motion Picture Directing  3 Credit Hour(s)
This is a methods course intended to provide instruction in the fundamentals of motion picture directing. Analyzing scripts, adjusting actor performance and director responsibility in the workplace will be discussed.
Offered: Resident

CINE 203  Introduction to Cinematography and Sound Design  3 Credit Hour(s)
This is a methods course intended to provide instruction in the fundamentals of visual and auditory storytelling.
Offered: Resident

CINE 204  Guerilla Filmmaking  3 Credit Hour(s)
Students will learn the concepts of producing low-budget professional independent films from license and rights to distribution.
Offered: Resident

CINE 260  Introduction to Documentary Filmmaking  3 Credit Hour(s)
This course provides instruction in the fundamentals of documentary producing and directing by analyzing documentaries, finding the story and the producer/director's responsibility in the workplace will be explored.
Offered: Resident

CINE 271  Pro Tools Fundamentals I  3 Credit Hour(s)
This course covers basic Pro Tools principles. It provides everything you need to complete a Pro Tools project from initial setup to final mix-down. The course focuses on Pro Tools software and covers a multitude of new functions and feature enhancements. Whether your project involves recording live instruments, MIDI sequencing of software synthesizers, or audio editing or region looping, this course will give you the basic skills to succeed.
Offered: Resident

CINE 272  Pro Tools Fundamentals II  3 Credit Hour(s)
Prerequisite: CINE 271
CINE 272 - Pro Tools Fundamentals II (3 hours)
Offered: Resident

CINE 273  Pro Tools Fundamentals III  3 Credit Hour(s)
Prerequisite: CINE 272
This course is designed to deepen the skills taught in CINE 272. It focuses on advanced editing, audio mixing, and mastering techniques.
Offered: Resident

CINE 274  Pro Tools Fundamentals IV  3 Credit Hour(s)
Prerequisite: CINE 273
This course builds on the skills covered in CINE 273 and focuses on advanced techniques in audio mastering and outputting.
Offered: Resident

CINE 275  Pro Tools Fundamentals V  3 Credit Hour(s)
Prerequisite: CINE 274
This course is designed for advanced users and covers advanced editing and mixing techniques.
Offered: Resident

CINE 276  Pro Tools Fundamentals VI  3 Credit Hour(s)
Prerequisite: CINE 275
This course is designed for advanced users and focuses on mastering and outputting techniques.
Offered: Resident

CINE 277  Pro Tools Fundamentals VII  3 Credit Hour(s)
Prerequisite: CINE 276
This course is designed for advanced users and focuses on advanced audio mastering and outputting techniques.
Offered: Resident

CINE 278  Pro Tools Fundamentals VIII  3 Credit Hour(s)
Prerequisite: CINE 277
This course is designed for advanced users and focuses on advanced audio mastering and outputting techniques.
Offered: Resident

CINE 279  Pro Tools Fundamentals IX  3 Credit Hour(s)
Prerequisite: CINE 278
This course is designed for advanced users and focuses on advanced audio mastering and outputting techniques.
Offered: Resident

CINE 281  Media Composer Fundamentals I  3 Credit Hour(s)
Media Composer Fundamentals I (CINE 281) is the first course of study for pursuing Media Composer user certification. You will learn the basic principles you need to know to be successful with Media Composer. This course will familiarize you with the practices and processes you will use to complete a Media Composer project. Lessons and exercises focus on a phase of the editing process, starting with organizing media, assembling a sequence, refining a sequence, creating titles and effects, and finally outputting your program so others can view it.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 282  Media Composer Fundamentals II  3 Credit Hour(s)
Media Composer Fundamentals II (CINE 282) deepens the skills taught in Media Composer Fundamentals I (CINE 281) and will teach you what you need to know to be successful with Media Composer at a higher level. This course will familiarize you with the practices and processes you will use to complete a Media Composer project. Lessons and exercises will focus on a phase of the editing process, and will take you from syncing dailies, through editing and revision, and finally into sound mixing, effects, and title creation. You will learn the tools required to successfully deliver a project from beginning to end.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 299  Internship  0 Credit Hour(s)
Offered: Resident

CINE 301  Cinema Legal Environment  3 Credit Hour(s)
The course is designed to increase the understanding of the American legal system and those legal principles that apply to the business environment. Business organizations, torts, contracts, intellectual property, and employment relationships and issues are among the topics discussed.
Offered: Resident

CINE 302  Story Analysis  3 Credit Hour(s)
An intensive study of film theory, focusing both on international cinema and classic Hollywood Films, the course includes analysis and application. Topics covered include story structure, montage, and the development of visual and narrative techniques.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 303  Producing and Directing  3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
A practical study of the various theories and methodologies of Cinema direction and producing using application, classroom examination and exercises.
Offered: Resident

CINE 304  Production  3 Credit Hour(s)
A study of the theory and practice in planning, execution of various digital cinema productions with emphasis on skill development and production techniques.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 305  Editing  3 Credit Hour(s)
Study techniques and aesthetics of storytelling through Post-production. These techniques will address both the visual and audio process, as well as the tools that make it possible.
Registration Restrictions: Instructor Approval Required
Offered: Resident
CINE 306 Acting Fundamentals for Camera 3 Credit Hour(s)
The study of the profession of film acting and the film industry's expectations of the actor and director.
Offered: Resident

CINE 320 Feature Film Production: Concept to Distribution 3 Credit Hour(s)
This course examines all of the people and processes involved in feature film production in all phases of production.
Offered: Resident

CINE 330 Micro Budget Filmmaking 3 Credit Hour(s)
In this condensed exploration of filmmaking, students learn the process of developing a low-budget film. Translating a minimum budget into the maximum quality on screen is the main focus of this course. Topics include: setting up a production company, financing and development, pre-production planning, production techniques, post-production workflow, and distribution. Students will prepare a producer's breakdown and production budget for a micro-budget screenplay.
Offered: Online

CINE 340 Theology and Cinema 3 Credit Hour(s)
This course explores the use of theology in cinema. As an introductory course, it seeks to answer the questions that many Christians face about movies as an artistic medium. Namely, 'How should Christians view cinematic arts?' This course will also focus on helping students approach movies with the eyes of a theologian. Specifically, it will instruct students to evaluate and interpret movies from a theological/philosophical perspective. Part of this will involve viewing specific movies and exegeting them to see what they reveal about culture and truth.
Offered: Online

CINE 350 Thesis Production 6 Credit Hour(s)
Prerequisite: CINE 202 and CINE 203 and CINE 201
Study techniques to translate written scripts into visual storytelling by making a short film using High Definition equipment. Storytelling techniques employed will encompass the fundamental technical understanding of working with digital camera, lenses, lighting, sound, hair/make up, wardrobe, and production design.
Offered: Resident

CINE 351 Thesis Post-Production 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
Retell the story in the post-production process by evaluating the potential of an entertainment property of a film within a market in order to ensure maximum exposure. (Formerly CINE 451)
Offered: Resident

CINE 353 Feature Screenwriting 3 Credit Hour(s)
Prerequisite: COMS 323 and CINE 202 and CINE 203 and CINE 305 and CINE 352 and THEA 320 and COMS 333 and HUMN 301
Write character-driven plots, while insuring that what is written translates to the screen as intended. Students will understand the business of writing while learning to write, edit, develop characters, and pitch the resulting screenplay.
Offered: Resident

CINE 354 Audio Production 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
Audio production for Cinematic Arts is the study of how sound is captured, manipulated and presented in the world of on-screen storytelling. Students will learn and experience proper sound theory and engineering by creating and polishing sound design in a thesis film project.
Offered: Resident

CINE 355 Documentary Audio Production 3 Credit Hour(s)
This course is designed for students interested in developing documentary non-fiction pieces. The course is oriented toward field production, exploring various approaches to audio documentary work, from the journalistic to the personal. Students will learn and experience proper sound theory and engineering by creating and polishing sound design in several short documentary film projects.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 371 Pro Tools Production II 3 Credit Hour(s)
The Pro Tools Production II course covers the core concepts and skills needed to operate an Avid Pro Tools | Ultimate system with HD-series hardware in a professional studio environment. This course builds on the Pro Tools Fundamentals I and II series of courses, providing intermediate and advanced-level Pro Tools concepts and techniques.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 381 Advanced Editing with Adobe Premiere Pro 3 Credit Hour(s)
Advanced Editing with Adobe Premiere Pro prepares students for a future career in post-production by covering in-depth technical aspects of Adobe Premiere Pro - including, but not limited to, project creation, bin and sequence structuring, manipulating the timeline, effects and compositing controls, exporting for delivery, project management utilities, and all other tools and settings available to the Adobe Premiere editor.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 390 Movie Stunts and Action for Camera 2 Credit Hour(s)
This workshop is for the aspiring stunt person and future action filmmaker interested in learning how to film action scenes for the camera. Students will have the opportunity to learn and practice movie stunts in front of the camera while also learning camera techniques used to capture the action.
Offered: Resident

CINE 391 Advanced Camera Movement 3 Credit Hour(s)
This course will cover the design and execution of camera movement using Steadicam, Ronin, Jibs, dollies, handheld. The student will have the classroom and hands on instruction time that leads to the Cinematic Arts certification for Steadicam, Ronin, and Pee Wee Dolly.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 392 Advanced Lighting 3 Credit Hour(s)
The student will learn advanced techniques in lighting, develop skills using light meters, HMIs, distribution equipment and various grip tools. The course will involve design as well as application resulting in further mastery of the tools.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 393 Budgeting for Feature Film 1 Credit Hour(s)
A practical study of the computerized budgeting process as applied to the motion picture industry. Emphasizes techniques and styles of efficient budgeting by completing research into building a line item production budget. Includes techniques to account for fringes, union and non-union scales and foreign currency.
Registration Restrictions: Junior/Senior status
Offered: Resident
CINE 394 Scheduling for Feature Film 1 Credit Hour(s)
A practical study of the computerized scheduling process as applied to the motion picture industry. Emphasizes techniques and styles of efficient scheduling by completing a script breakdown, breakdown sheets, production strip board, production schedule, shooting schedule and one-liner.
Registration Restrictions: Junior/Senior status
Offered: Resident

CINE 395 Advanced Visual Effects Post Production 1 Credit Hour(s)
This course familiarizes students with the basic principles of Visual Effects processes and production. Skills learned in the course may be applied to programs such as Autodesk Maya, Cinema 4D, 3D Studio Max, and Adobe After Effects and will facilitate the digital creation of both 2D and 3D objects and effects to be used in motion video.
Registration Restrictions: Instructor Approval Required
Offered: Resident

CINE 400 Feature Pre-Production 6 Credit Hour(s)
Prerequisite: COMS 323 and CINE 202 and CINE 203 and CINE 305 and CINE 350 and CINE 352 and CINE 353 and THEA 320 and COMS 333 and COMS 345 and HUMN 301 and BUSI 301
Students will produce a long-format movie as a class by first gaining the understanding about how departments interface within their respective duties in order to bring the project to the production phase of moviemaking.
Offered: Resident

CINE 401 Branding and Entrepreneurship 3 Credit Hour(s)
A practical study in the dynamics of establishing, funding, and managing a small new enterprise, or acquiring an existing business using case studies, practical exercises, and class instruction.
Registration Restrictions: Junior/Senior status.
Offered: Resident

CINE 402 Feature Production 6 Credit Hour(s)
Prerequisite: COMS 323 and CINE 202 and CINE 203 and CINE 305 and CINE 350 and CINE 352 and CINE 353 and THEA 320 and COMS 333 and COMS 345 and HUMN 301 and BUSI 301
Through the production of a long-format film, students, working on a class project will be immersed in the understanding of leading and crewing narratives and documentaries, as these films incorporate increasingly advanced technical demands, and sophisticated production.
Offered: Resident

CINE 450 Marketing and Distribution 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
A practical study in the dynamics of marketing and distributing of film, using case studies, practical exercises, and class instruction. The class covers strategies and thought processes behind planning release schedules, designing movie posters, setting up co-branded marketing efforts, estimating budgets, maximizing/leveraging publicity from film festivals. In addition, the class will focus on the marketing/distribution of a variety of films including tent-pole blockbusters, and small independent personal art house films. Distribution modalities for theatrical, direct to DVD, TV, VOD, and SVOD will be explored. Students will implement a grass roots marketing campaign through the various mediums of social media to market their thesis film or feature length screenplay. (Formerly CINE 352)
Offered: Resident

CINE 452 Advanced Post Production 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
Advanced post-production focuses on completing a student’s senior thesis project. It involves learning and using finishing tools such as color correction and basis effects. Students go through the final post production process of taking the film from raw footage (4k) to final deliverables.
Offered: Resident

CINE 453 Screenplay Rewrite 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
The screenplay rewrite is the mature subjective examination of one’s work. In this course, students will learn how to evaluate a script based on specific principles of dramatic writing. The script will be analyzed and observations made by asking: Does the script maintain the stated theme? Are character arcs fully realized? Is the story structure well defined? Is there a clear hero objective throughout the story? Does the action of the story proceed with conflict and direction? ‘Rewriting is where the game is won or lost; rewriting is the essence of writing.’ William Zinsser, On Writing Well.
Offered: Resident

CINE 454 Advanced Audio Production 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
Advanced audio production for Cinematic Arts further explores the creative and technical field of sound design. The course will develop student’s abilities in spotting music, placing and editing sound effects, and multi-format surround sound deliverables. This course builds on the knowledge and experience developed in the Audio Production (CINE 354) class. Students will polish their thesis film projects in 5.1 and/or 7.1 surround sound formats and develop specific international deliverables, such as an M&E mix.
Offered: Resident

CINE 455 Persuasion 3 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
Inquiry Research with a score of 80 or Research with a score of 80 or (RSCH 201 or 202) and a score of 80
The study, analysis and practice of argument, rhetoric used to change attitudes, beliefs, and behaviors of targeted audiences in cinematic art.
Offered: Resident

CINE 497 Special Topics Workshops in Cinema 1-3 Credit Hour(s)
Workshops in digital film production processes and techniques. Analysis of successful and unsuccessful production methods. Professional relationships and networking.
Offered: Resident

CINE 499 Cinema Internship 3-9 Credit Hour(s)
Prerequisite: CINE 201 and CINE 202 and CINE 203
Supervised field experience within the Film Industry, corporations, government agencies, schools and community organizations to expand career interests and apply subject knowledge relevant to the workplace. Individualized internship placements to develop personal and professional skills, including professional ethics, leadership, and civic responsibility.
Registration Restrictions: Student must have a GPA of 3.00; have completed specific degree requirements as required by the program, have completed the internship application process and have prior approval from the Program Executive Director
Note: Applications are processed through the department Faculty Intern Advisor. Applicants must apply the semester prior to starting the internship.
Offered: Resident