SCHOOL OF COMMUNICATION 
& DIGITAL CONTENT

Administration
Vice Provost
Founding Dean, School of Behavioral Sciences
Interim Dean, School of Communication & Digital Content
Professor of Counseling and Practical Theology

Kevin Rawls, B.S., M.A.R., M.B.A., Ph.D.
Interim Online Dean, School of Communication & Digital Content

Stuart H. Schwartz, B.A., M.A., M.A., Ph.D.
Associate Dean, School of Communication & Digital Content
Professor of Strategic and Personal Communication

John C. Rost, B.A., M.F.A.
Chair, Digital Media and Journalism
Associate Professor of Digital Media and Journalism

Program Directors
A listing of program directors can be viewed at http://www.liberty.edu/programdirectors.

Research Intensive Courses
All research intensive courses are listed online at https://www.liberty.edu/academics/qualityenhancement/index.cfm?PID=32835.

Purpose
The School of Communication & Digital Content, comprising the Departments of Digital Media and Journalism, and Strategic and Personal Communication, offers undergraduate and graduate degrees in order to prepare scholars and practitioners in the execution and theory of the communication field. Majors, by department, include: Digital Media and Journalism; Strategic and Personal Communication; Communication and Strategic Communication.

Departments
- Department of Digital Media & Journalism
- Department of Strategic & Personal Communication

Programs
- Communication Major (B.S.)
- Digital Media & Journalism Minors
- Digital Media Major (B.S.)
- Journalism Major (B.S.)
- Strategic Communication Major (B.S.)

Faculty
A
Alban, Donald; B.A., M.A., Ph.D.
Title: Professor of Communication Studies
B.A. - Appalachian Bible College, M.A. - Regent University, Ph.D. - Regent University

Alban, Evangeline; B.S., B.S., M.A., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, B.S. - Liberty University, M.A. - Liberty University, M.A. - Towson University

Allison, David; M.A., M.Div., Ed.D.
Title: Adjunct Faculty

B
Bailey, Joseph; B.S., M.A., Ph.D.
Title: Adjunct Faculty
B.S. - Hardin Simmons University, M.A. - Abilene Christian University, Ph.D. - Texas A&M University

Baker, Meagan; B.A., M.A.
Title: Adjunct Faculty
B.A. - Virginia Polytechnic Institute and State University, M.A. - Liberty University

Bansley, Charla; B.A., M.A.
Title: Adjunct Faculty
B.A. - George Mason University, M.A. - Liberty University

Beck, Christopher; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Baptist Bible College, M.A. - Missouri State University, Ph.D. - Regent University

Bird, Stephen; B.A., M.A., Ph.D.
B.A. - Averett University, M.A. - University of Central Missouri, Ph.D. - Regent University

Black, Erin; B.A., M.B.A.
Title: Instructor
B.A. - Christopher Newport University, M.B.A. - Longwood University

Bonebright, Amy; B.S., M.A.
Title: Assistant Professor of Communication Studies
B.S. - Liberty University, M.A. - Regent University

Brake, Andrea; M.A., M.B.A.
M.A. - Liberty University, M.B.A. - Liberty University

Burnham, Denise; B.S., M.A.
Title: Adjunct Faculty
B.S. - Florida State University, M.A. - Texas State University in San Marcos

C
Carter, Shanida; B.A., M.A.
B.A. - Virginia Union University, M.A. - New York University

Carter, Zackery; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Purdue University at West Lafayette, M.A. - Purdue University at West Lafayette, Ph.D. - Regent University

Carver, Amanda; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Carver, Kendra; B.S., M.A.
Title: Adjunct Faculty
B.S. - Western Carolina University, M.A. - Appalachian State University

Cates, Benjamin; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Chiles, Tabethia; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Clark, Chris; B.A., M.F.A.
Title: Adjunct Faculty
B.A. - Point Loma Nazarene University, M.F.A. - Academy of Art University

Cooke, Elliott; B.A., M.Div., Ph.D.
Title: Adjunct Faculty
B.A. - Eastern Nazarene College, M.Div. - Gordon-Conwell Theological Seminary, Ph.D. - Regent University

Cooke, John; B.A., M.A.
Title: Adjunct Faculty
B.A. - The Citadel, M.A. - Regent University

Dewhurst, William; B.S., M.A.
Title: Assistant Professor, Strategic & Personal Communication
B.S. - Liberty University, M.A. - Liberty University

Ellett, Tracy; B.A., M.A.
Title: Instructor
B.A. - West Virginia University, M.A. - Duquesne University

Felton, Richmond; B.S., M.F.A.
Title: Adjunct Faculty
B.S. - Hampton University, M.F.A. - Regent University

Fiore, Jeffrey; B.S., M.A.
Title: Adjunct Faculty
B.S. - East Tennessee State University, M.A. - Savannah College of Art Design

Frederick, Mark; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Gordon College, M.A. - Wheaton College, Ph.D. - Regent University

Fujishin, Jared; B.A., M.A.
Title: Adjunct Faculty
B.A. - William Jessup University, M.A. - Liberty University

Gerstner, Kornel; B.A., M.A., M.F.A.
Title: Associate Professor of Communication Studies
B.A. - Moody Bible Institute, M.A. - Liberty University, M.F.A. - Academy of Art University

Gilliland, Jim; M.A.
M.A. - Liberty University

Graves, Darlene; B.A., M.A., Ed.D.
Title: Adjunct Faculty
B.A. - Biola University, M.A. - California State University, Ed.D. - Portland State University

Greer, Clark; A.A., B.A., M.A., M.Div., Ph.D.
Title: Professor of Digital Media & Communications
A.A. - Shasta Bible College, B.A. - Los Angeles Baptist College, M.A. - University of Southern California, M.Div. - Northwest Baptist Seminary, Ph.D. - Bowling Green State University

Habrle, Christine; B.S., M.A.
Title: Adjunct Faculty
B.S. - University of Minnesota, M.A. - Regent University

Hagwood, Benjamin; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Hark, Kristen; A.A.S., B.S., M.A., Ph.D.
A.A.S. - Shawnee State University, B.S. - Ohio University-Athens, M.A. - Marshall University, Ph.D. - Duquesne University

Heath, Edward; B.A., M.A.
Title: Adjunct Faculty
B.A. - University of Central Florida, M.A. - Regent University

Hepburn, Carol; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - San Jose State University, M.A. - Mercy College, Ph.D. - Regent University

Horn, Corey; B.S., M.A.
B.S. - Liberty University, M.A. - Liberty University

Huff, Deborah; B.A., M.B.A.
B.A. - Morehead State University, M.B.A. - Xavier University

Humphreys, Kayla; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Hunt, Julia; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Oral Roberts University, M.A. - Wheaton College, Ph.D. - Regent University

Johnston, Jacob; B.A., M.A.
Title: Adjunct Faculty
B.A. - University of Kentucky, M.A. - Liberty University

Jones, Andrew; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Hillsdale College, M.A. - Liberty University, Ph.D. - Louisiana State University-Baton Rouge

Jones, Russell; B.S., M.Div.
Title: Adjunct Faculty
Karl, Abigail; B.S., M.A.
Title: Professor of Journalism
B.S. - Liberty University, M.A. - Liberty University

Katsion, John; B.S., M.A., Ph.D.
Title: Adjunct Faculty
B.S. - Pillsbury Baptist Bible College, M.A. - Minnesota State University - Mankato, Ph.D. - Regent University

Keating, Kristopher; B.S., M.S.
Title: Adjunct Faculty
B.S. - Quinnipiac University, M.S. - Quinnipiac University

Kirk, Bruce; B.G., M.A., Ed.D.
Title: Dean, School of Communication & Digital Content
B.G. - Kent State University, M.A. - Spring Arbor University, Ed.D. - Liberty University

Kirk, Jourdann; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Kramer, Cecil; B.S., M.A., M.Div., D.Min.
Title: Professor of Communication Studies
B.S. - North Dakota State University, M.A. - University of North Dakota in Grand Forks, M.Div. - Liberty University, D.Min. - Bethel Seminary

Lemon, Sheri; A.A.S., B.S., M.B.A.
A.A.S. - Virginia Western Community College, B.S. - Radford University, M.B.A. - Radford University

Leverett, Jason; B.S., M.A., Ph.D.
B.S. - Liberty University, M.A. - Liberty University, Ph.D. - Regent University

Lunsford-Champion, Angela; B.A., M.A., M.Ed.
Title: Adjunct Faculty
B.A. - Logos Christian College and Graduate School, M.A. - Regent University, M.Ed. - Lipscomb University

Lyster, Robert; B.B.A., M.S., Ph.D.
Title: Adjunct Faculty
B.B.A. - Baylor University, M.S. - Texas A&M University, Ph.D. - Texas A&M University

Madlock Gatison, Annette; B.A., M.A., Ph.D.
Title: Professor of Strategic & Personal Communication
B.A. - Bethel University, M.A. - Bethel University, Ph.D. - Howard University

Martin, Carey; B.S., M.F.A., Ph.D.
Title: Professor of Communication Studies
B.S. - Northwestern University, M.F.A. - Florida State University, Ph.D. - Florida State University

Meyers, Frank; B.A., M.A.
Title: Adjunct Faculty
B.A. - Columbia College, M.A. - Regent University

Miller, Pamela; B.S., B.S., M.A., M.F.A.
Title: Associate Professor, Communication Studies
B.S. - Indiana University of Pennsylvania, B.S. - Indiana University of Pennsylvania, M.A. - Regent University, M.F.A. - Regent University

Mott, Robert; B.A., M.A., Ph.D.
Title: Associate Professor Digital Media & Journalism
B.A. - Messiah College, M.A. - Regent University, Ph.D. - Regent University

Noblini, Andrew; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Parmelee, Sheri; B.A., B.A., M.B.A., Ph.D.
Title: Associate Professor
B.A. - University of Maryland in College Park, B.A. - University of Maryland in College Park, M.B.A. - Liberty University, Ph.D. - Regent University

Peniche, Cristina; B.A., M.A.
Title: Adjunct Faculty
B.A. - Sweet Briar College, M.A. - Liberty University

Pickett, Brandon; B.S., M.S.
Title: Adjunct Faculty
B.S. - Liberty University, M.S. - Liberty University

Pressley, April; B.S., M.A., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University, M.A. - Liberty University

Preston, Stephanie; B.A., M.A., Ph.D.
Title: Assistant Professor
B.A. - Grove City College, M.A. - Duquesne University, Ph.D. - Duquesne University

Previte, Richard; B.A., M.A., Ph.D.
Title: Assistant Professor of Digital Media
B.A. - Niagara University, M.A. - Regent University, Ph.D. - Regent University

Ptomey, Jessica; B.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Bryan College, M.A. - Regent University, Ph.D. - Regent University

Qualls, Joy; B.A., M.A., M.A., Ph.D.
Title: Adjunct Faculty
B.A. - Vanguard University, M.A. - Regent University, M.A. - Regent University, Ph.D. - Regent University

Richard, Caitlyn; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Rost, John; B.A., M.F.A.
Title: Chair, Digital Media & Journalism
B.A. - Kent State University, M.F.A. - Regent University
School of Communication & Digital Content

S

Schwartz, Stuart; B.A., M.A., M.A., Ph.D., Ph.D.
B.A. - University of Connecticut, M.A. - Liberty University, M.A. - Fairfield University, Ph.D. - Temple University, Ph.D. - Temple University

Shulleeta, Brandon; B.S., M.S.
Title: Associate Professor of Digital Arts & Communication
B.S. - Virginia Commonwealth University, M.S. - Virginia Commonwealth University

Skiver, David; B.S., M.S., M.S.
Title: Instructor
B.S. - United States Air Force Academy, M.S. - University of Colorado Boulder, M.S. - University of Colorado Boulder

Sloan, Carla; B.S., M.A.
Title: Assistant Professor of Communications
B.S. - Liberty University, M.A. - Towson University

Sova, Harry; B.A., M.A., Ph.D.
Title: Professor of Advertising Public Relations & Journalism
B.A. - University of Wisconsin-Madison, M.A. - Indiana University, Ph.D. - Ohio University-Athens

Spann, Amy; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Spicer, Taylor; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Stilwell, Heather; B.A., M.S., Ph.D.
Title: Professor of Communication Studies
B.A. - Azusa Pacific University, M.S. - Syracuse University, Ph.D. - Regent University

Stilwell, Steven; B.S.
B.S. - Azusa Pacific University

T

Thomas, Audrey; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Thomas, Steven; B.A., M.A.
Title: Adjunct Faculty
B.A. - Regent University, M.A. - Regent University

Torres, Darla; B.A., M.A.
Title: Adjunct Faculty
B.A. - Jones International University, M.A. - Webster University

U

Underation, Chris; B.A., M.A., M.A.R., Ph.D.
B.A. - University of Mount Union, M.A. - Kent State University, M.A.R. - Gordon-Conwell Theological Seminary, Ph.D. - Regent University

V

Voogd, Meghan; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

W

Warner, Matthew; B.S., M.A.
Title: Adjunct Faculty
B.S. - Liberty University, M.A. - Liberty University

Whittle, Leigh; B.A., B.A., M.A., M.Ed.
Title: Adjunct Faculty
B.A. - Elon University, B.A. - Elon University, M.A. - East Carolina University, M.Ed. - North Carolina State University

Windsor, Carl; A.A., B.A., M.A., Ph.D., Ph.D.
A.A. - North Central Michigan College, B.A. - Michigan State University, M.A. - Michigan State University, Ph.D. - Ohio State University, Ph.D. - Ohio State University

Young, Emily; B.A., M.A.
Title: Adjunct Faculty
B.A. - Liberty University, M.A. - Liberty University

Courses

Communication Courses

COMS 101 Speech Communication 3 Credit Hour(s)
Prerequisite: ENGL 100 or ENGL 101 or ESOL 100 or Placement Score-English with a score of 070
Study and practice in communicating ideas competently in public speaking. Students are also given a foundation for development of communication skills in other human communication contexts, including dyadic and small group communication.
Offered: Resident and Online

COMS 113 Intro to Design:Principles/Ele 3 Credit Hour(s)
The investigation of design principles/elements. The elements of design will be covered in depth as well as the principles of design. Through exercises the student will demonstrate the use of these elements and principles of design.

COMS 301 Basic Photography 3 Credit Hour(s)
Introduction to the techniques of taking and processing black and white photographs with consideration of the composition of both still and moving photography. Techniques of taking color transparencies for use in slide and slide-tape presentations, including title boards, graphics, and other imaging techniques. Legal and ethical implications. Portfolio preparation. 35mm camera with interchangeable lens required. Lab fee.

COMS 315 Oral Interpretation 3 Credit Hour(s)
Study and practice of the art of using speech to communicate literature to an audience.
Note: Offered fall semester
Offered: Resident

COMS 325 Interpersonal Communication 3 Credit Hour(s)
A study of the nature of interpersonal communication and relationships. Attention is focused upon personal responsibilities, interactive factors, and message and contextual variables in relationships. Personal skills in stimulating friendships and resolving conflict are examined through exposure to theory, practical exercises, and analysis of personal relationships.
Note: Offered fall semester
Offered: Resident
COMS 330  Small Group Communication  3 Credit Hour(s)
Study and practice of the theories and methods of group communication.  
**Note:** Offered fall semester  
**Offered:** Resident

COMS 335  Argumentation  3 Credit Hour(s)  
**Prerequisite:** COMS 101  
Study and practice of principles of analysis, reasoning, evidence, organization and speaking needed to logically demonstrate and defend a position before an audience.  
**Offered:** Resident

COMS 340  Publication Design  3 Credit Hour(s)  
**Offered:** Resident

COMS 346  Advertising Copywriting and Design  3 Credit Hour(s)  
**Prerequisite:** (COMS 110 and COMS 220 and COMS 307 and VCAR 222) or (COMS 110 and COMS 220 and COMS 307 and ARTS 222)  
An introduction to advertising writing techniques for commercial, public service and direct marketing organizations with experience in various types of electronic and print media. Portfolio preparation.  
**Offered:** Resident

COMS 351  Digital Imaging  3 Credit Hour(s)  
Importing digitized images into the computer via a scanner, a digital camera, or the Internet. Then modifying the digitized art and preparing it for electronic media or the printed page through electronic pre-press techniques such as black and white t1 targeting; color corrections; rotating, scaling, and cropping photographs; retouching; selecting color models; making color separations; and trapping. Training in a professional image-editing program. Lab fee.  
**Offered:** Resident

COMS 355  Organizational Communication  3 Credit Hour(s)  
**Prerequisite:** COMS 101  
A theoretical overview of communication functions and issues in a variety of contexts within organizations. Study and development of effective communication skills within the challenging, diverse workplace, and other organizational settings.  
**Note:** Offered spring semester  
**Offered:** Resident

COMS 357  Public Relations Writing  3 Credit Hour(s)  
**Prerequisite:** COMS 110 and COMS 220 and COMS 234 and COMS 307 and (VCAR 222 or ARTS 222) and (VCAR 340 or ARTS 340)  
This course builds upon the news writing techniques taught in COMS 220 and COMS 234 and the principles of advertising and public relations taught in COMS 307, while orienting the student toward the types of written products generated by public relations professionals. This advanced course will refine a student's writing skills while playing close attention to the various formats such as press releases, media advisories, crisis plans, press kits, etc.  
**Offered:** Resident

COMS 367  Public Relations Strategies  3 Credit Hour(s)  
**Prerequisite:** COMS 110 and COMS 220 and COMS 234 and COMS 307 and COMS 357 and (VCAR 222 or ARTS 222) and (VCAR 340 or ARTS 340)  
A comprehensive study of public relations strategy, decision-making and program planning featuring a case-study approach to learning.  
**Offered:** Resident

COMS 368  Media Sales & Audience Measure  3 Credit Hour(s)  

COMS 369  Chronicle of Motion Pictures and Television  3 Credit Hour(s)  
**Offered:** Resident

COMS 371  Advanced Graphic Design  3 Credit Hour(s)  
Advanced study in graphic design, which integrates desktop publishing, digital illustration, digital imaging, page layout, and pre-press techniques with emphasis on the design process from visualization to production. Design and production of major projects for print including an extensive business identity package and a magazine project produced through both individual and group work. Critiquing designs. Portfolio preparation and presentation. Lab fee.  

COMS 387  Forensic Practicum  1 Credit Hour(s)  
**Prerequisite:** (ARTS 110 and COMS 222 and COMS 232 and COMS 341) or (ARTS 110 and COMS 200 and COMS 232 and COMS 341)  
Introduction, theory, training, and instruction necessary to develop speech performance skills required for success on a competitive forensic speaking team. Students participate in multiple intercollegiate speaking events on campus and at other schools. Emphasis is on individual speaking events including platform, limited preparation, and oral interpretation events. Students must attend weekly coaching sessions and travel or present their work on a regular basis to receive credit. These credits may be repeated.  
**Offered:** Resident

COMS 388  King's Players Practicum  1 Credit Hour(s)  
**Prerequisite:** COMS 222 or VCAR 222 or ARTS 222  
Practical application of dramatic and ministry principles. Student activities include acting, costuming, publicity/presentation, set construction, sound reinforcement, and stage lighting.  
**Offered:** Resident

COMS 389  Selah Practicum  1 Credit Hour(s)  
**Prerequisite:** COMS 222 or VCAR 222 or ARTS 222  
This course provides opportunities to apply what has been explored in the classroom through Selah, Liberty University's yearbook. Designed to enhance acquired skills and knowledge and provide the student with the opportunity to build a portfolio for employment.  
**Offered:** Resident

COMS 455  Communication Theory  3 Credit Hour(s)  
**Prerequisite:** COMS 101 and COMS 210  
A study of modern theories of communication with application to various contexts of speech communication.  
**Note:** Offered fall semester  
**Offered:** Resident

COMS 465  Rhetorical Theory  3 Credit Hour(s)  
**Prerequisite:** COMS 101 and COMS 210  
A historical survey and study of rhetorical theory in the past and present. Attention is given to Greek and Roman rhetorical theory, theories prevalent in the Middle Ages and Renaissance, and modern rhetorical theory.  
**Note:** Offered spring semester  
**Offered:** Resident

COMS 472  Interactive Multimedia Design  3 Credit Hour(s)  
Study of both visual media design concepts and site management for web development. Practical experience in the preparation of digital materials while developing standards to evaluate the presentation of information with these tools. Training in industry-standard digital media and multimedia authoring programs guided by principles of design, including graphic design and user interface design. Lab fee.
COMS 474  Advanced Audio Production  3 Credit Hour(s)
**Prerequisite:** COMS 101 and COMS 110 and COMS 220 and COMS 324 and COMS 334
Writing and production of dramatic and documentary programs for radio and Internet distribution. Portfolio development.
**Note:** Offered spring semester
**Offered:** Resident

COMS 475  Criticism of Public Address  3 Credit Hour(s)
**Prerequisite:** COMS 101 and COMS 210
The investigation of public address through historical and rhetorical critical methods. Focus on the development of competent critics through oral and written presentations.
**Note:** Offered fall semester
**Offered:** Resident

COMS 490  Crisis Communication  3 Credit Hour(s)
This course will examine modern crisis communication, and provide the students with exposure to and practice in organizational communication, gathering information and providing analysis, and oral and written communication skills, essential for handling crisis situations.
**Registration Restrictions:** Senior status
**Offered:** Resident

COMS 492  Prof Practices in Graphic Desi  3 Credit Hour(s)
**Prerequisite:** (ARTS 110 and COMS 222 and COMS 232 and COMS 341 and COMS 351 and COMS 371) or (ARTS 110 and COMS 200 and COMS 232 and COMS 341 and COMS 351 and COMS 371)
A senior-level course to further aid students in their upcoming transfer from the college setting to a graphic design work setting. Topics and issues related to professional practices followed by graphic designers relative to relationships with clients, design firms, and employees, as well as free lancing, working as an independent contractor, resources on starting and operating a small graphic design studio, careers in graphic design, professional organizations, and portfolio presentation.
**Offered:** Resident

COMS 498  Senior Portfolio  3 Credit Hour(s)
An intensive individual research or production project in which the graduating senior can best showcase his or her competence in the field of electronic media.
**Registration Restrictions:** Senior status and permission of instructor
**Offered:** Resident

COMS 499  Internship  1-6 Credit Hour(s)
**Registration Restrictions:** Junior or Senior status and required GPA
**Offered:** Resident

**Digital Media & Communication Courses**

DMCA 499  Internship  1-6 Credit Hour(s)
**Offered:** Resident and Online