

# STUDIO & DIGITAL ARTS MAJOR (B.S.)

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## Purpose

The purpose of the Studio and Digital Arts major is to strive to prepare students, whether studio art or graphic design, who will:

1. Use their professional skills to complement their moral and ethical values;
2. Possess both theoretical and historical understanding of studio and digital arts; and
3. Make practical application of knowledge in professional and personal contexts as a communicator in the field of visual art.

## Program Learning Outcomes

The student will be able to:

- Critically analyze visual imagery in relation to history and culture;
- Effectively articulate the meaning of visual imagery;
- Visualize, conceptualize, and create visual imagery using traditional and digital materials, media, methods and techniques;
- Integrate a Christian worldview with best practices for creating visual imagery.

## Graphic Design Concentration

- The student will be able to implement the principles and techniques of Graphic Design appropriate for industry contexts.

## Studio Arts Concentration

- The student will be able to implement the principles and techniques of Studio Art appropriate for industry contexts.

## Programs of Study

### Delivery Format: Residential Only

- Studio & Digital Arts (B.S.) - Graphic Design - Resident
- Studio & Digital Arts (B.S.) - Studio Art - Resident

## Career Opportunities

- Animator
- Art Critic
- Art Director
- Art Teacher
- Art Therapist
- Commercial and Industrial Designer
- Commercial Artist
- Graphic Artist
- Graphic Designer
- Illustrator
- Multimedia Artist
- Museum Curator
- Typographer