

GRAPHIC DESIGN MAJOR (B.F.A.)

Purpose

The Bachelor of Fine Arts in Graphic Design major, which is considered a pre-professional degree, allows students to gain extensive practice-based coursework in the field of graphic design.

Program Requirements

- Students must submit a portfolio of 10 works for entry.

Online Portfolio Admission Process

Prior to submitting portfolio, students must take the following required courses:

Code	Title	Hours
ARTS 113	Introduction to 2D Design	3
ARTS 114	Introduction to 3D Design	3
ARTS 211	Drawing I	3
ARTS 222	Introduction to Graphic Design	3
ARTS 223	Introduction to Typography	3

Program Learning Outcomes

The student will be able to:

- Generate art work utilizing a variety of digital techniques.
- Assess the efficacy of creative work in relation to its context.
- Formulate conceptual solutions through creative projects.
- Create a fundamentally sound body of work that embodies standards of professional presentation.
- Integrate interactive design modalities into effective visual solutions.

Programs of Study

Delivery Format: Residential and Online

- Graphic Design (B.F.A.) - Online
- Graphic Design (B.F.A.) - Resident

Career Opportunities

- Art Director
- Copy Editor
- Graphic Designer
- Multimedia Artist and Animator
- Publication Editor
- Web Developer