

# DIGITAL DESIGN (B.S.) - MEDIA DESIGN

**Important:** This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

## General Education/Foundational Skills Requirements

Code	Title	Hours
<b>Communication &amp; Information Literacy <sup>1</sup></b>		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
<b>Technological Solutions &amp; Quantitative Reasoning <sup>1</sup></b>		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
<b>Critical Thinking <sup>1</sup></b>		
RLGN 104	Christian Life and Biblical Worldview <sup>2</sup>	4
	Critical Thinking Elective	3
<b>Civic &amp; Global Engagement <sup>1</sup></b>		
	Cultural Studies Elective	3
<b>Social &amp; Scientific Inquiry <sup>1</sup></b>		
	Natural Science Elective	3
	Social Science Elective	3
<b>Christianity &amp; Contexts <sup>1</sup></b>		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey <sup>2</sup>	4
<b>Total Hours</b>		<b>39-42</b>

<sup>1</sup> Refer to the list of approved general education electives before enrolling in foundational skill requirements

<sup>2</sup> Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 Christian Life and Biblical Worldview (4 c.h.) waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 Introduction to Theology Survey (4 c.h.) waived

## Major Requirements

Code	Title	Hours
<b>Major Foundational Courses</b>		
ARTS 105	Art Appreciation <sup>1</sup>	3
ARTS 209	Art as Communication <sup>1</sup>	3
<b>Total Hours</b>		<b>6</b>

<sup>1</sup> Course may fulfill select general education requirements

Code	Title	Hours
<b>Major Core</b>		
ARTS 113	2D Foundations	3
ARTS 114	3D Foundations	3
ARTS 201	History of Art I	3
ARTS 202	History of Art II	3
ARTS 205	20th-21st Century Art	3
ARTS 214	Art, Culture, and Technology	3
ARTS 222	Graphic Design Foundations	3
<b>Total Hours</b>		<b>21</b>

Code	Title	Hours
<b>Concentration</b>		
ARTS 223	Introduction to Typography	3
ARTS 319	Mobile & Interactive Technology Applications	3
ARTS 332	Vector Illustration	3
ARTS 342	Digital Imaging	3
ARTS 352	Graphic Design I	3
ARTS 371	Graphic Design II	3
ARTS 398	Studio and Digital Arts Practicum	3
ARTS 477	Interactive Design I	3
ARTS 492	Professional Practices	3
ARTS 499	Undergraduate Internship	3
STCO 289	Digital Promotion Technologies and Application	3
STCO 307	Strategic Communication	3
STCO 346	Persuasive Advertising and Storytelling	3
STCO 348	Strategic Social Media	3
<b>Total Hours</b>		<b>42</b>

Code	Title	Hours
<b>Free Electives</b>		
	Choose 9-18 credit hours of Free Electives	9-18
<b>Total Hours</b>		<b>9-18</b>

*All applicable prerequisites must be met*

## Graduation Requirements

- **120** Total hours
- **2.0** Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- **25%** Of major and concentration taken through Liberty University
- **30** Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date