

DIGITAL DESIGN MAJOR (B.S.)

Career Opportunities

Purpose

The purpose of the Bachelor of Science in Digital Design major is to produce visual artists, graphic designers, and communicators rooted in a Christian worldview perspective that governs every decision, action, and work of art they undertake in the field of digital design.

Program Learning Outcomes

The student will be able to:

- Use industry standard digital hardware and software within their specific industry emphasis.
- Express visual ideas in across visual contexts.
- Integrate a Christian worldview with best practices for creating visual imagery.

- Cartoonist
- Character designer
- Children's book artist
- Comic book artist
- Concept artist
- Graphic novelist
- Illustrator
- Production artist
- Storyboard artist

Character Design Concentration

- The student will be able to implement the principles and techniques of Character Design appropriate for industry contexts.

Digital Merchandising Design Concentration

- The student will be able to implement the principles and techniques of Digital Merchandising Design appropriate for industry contexts.

Graphic Design Concentration

- The student will be able to implement the principles and techniques of Graphic Design appropriate for industry contexts.

Illustration Design Concentration

- The student will be able to implement the principles and techniques of Illustration Design appropriate for industry contexts.

Media Design Concentration

- The student will be able to implement the principles and techniques of Media Design appropriate for industry contexts.

Photographic Design Concentration

- The student will be able to implement the principles and techniques of Photographic Design appropriate for industry contexts.

Visual Communication Design Concentration

- The student will be able to implement the principles and techniques of Visual Communication Design appropriate for industry contexts.

Program of Study

Delivery Format: Online Only

- Digital Design (B.S.) - Character Design
- Digital Design (B.S.) - Digital Merchandising Design
- Digital Design (B.S.) - Graphic Design
- Digital Design (B.S.) - Illustration Design
- Digital Design (B.S.) - Media Design
- Digital Design (B.S.) - Photographic Design
- Digital Design (B.S.) - Visual Communication Design