

COMMUNICATION (B.S.) - INTEGRATED COMMUNICATION - RESIDENT

Important: This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
INQR 101	Inquiry	1
Communications Elective		3
Information Literacy Elective ²		3
Information Literacy Elective		3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 101	Foundational Skills	1
Math Elective	MATH 114 or higher	3
Technology Competency ³		0-3
Critical Thinking ¹		
RLGN 105	Introduction to Biblical Worldview ⁴	2
RSCH 201	Research	3
Critical Thinking Elective		3
Civic & Global Engagement ¹		
EVAN 101	Evangelism and the Christian Life ⁴	2
Cultural Studies Elective		3
Social & Scientific Inquiry ¹		
Natural Science Elective		3
Social Science Elective		3
Christianity & Contexts ¹		
BIBL 105	Old Testament Survey	2
BIBL 110	New Testament Survey	2
THEO 201	Theology Survey I ⁴	2
THEO 202	Theology Survey II ⁴	2
Total Hours		44-47

¹ Refer to the list of approved general education electives before enrolling in foundational skills requirements

² HIUS 221 Survey of American History I (3 c.h.), HIUS 222 Survey of American History II (3 c.h.), or HIUS 223 Survey of American History I On Site (3 c.h.) is strongly recommended

³ All students must pass the Computer Assessment OR complete an applicable INFT course

⁴ Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 Introduction to Biblical Worldview (2 c.h.) and EVAN 101 Evangelism and the Christian Life (2 c.h.) waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 Theology Survey I (2 c.h.) and THEO 202 Theology Survey II (2 c.h.) waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
SCOM 110	Media and Culture ¹	3
Total Hours		3

¹ Course may fulfill select general education requirements

Code	Title	Hours
Major Core		
DMCA 499	Internship	3
SCOM 201	Public Speaking	3
SCOM 210	Theoretical Foundations in Communication	3
SCOM 212	Criticism of Popular Culture	3
SCOM 220	Communication & Diversity	3
SCOM 300	Communication Research	3
SCOM 325	Interpersonal Communication	3
SCOM 330	Creative Problem Solving in Teams	3
SCOM 345	Persuasion	3
SCOM 360	Leadership Communication	3
SCOM 420	Advanced Public Communication	3
SCOM 490	Crisis Communication and Negotiation	3
STCO 346	Persuasive Advertising and Storytelling	3
STCO 372	Employee and Organizational Communication	3

Total Hours 42

Code	Title	Hours
Concentration		
ARTS 342	Digital Imaging	3
or ARTS 361	Digital Photography	
BUSI 310	Principles of Management	3
or BUSI 330	Principles of Marketing	
SCOM 370	Motivational Speaking	3
STCO 357	Public Relations and Promotion Tactics	3
or SCOM 380	Vendor Communication & Strategic Relations	
STCO 367	Best Practices: Strategic Communications Management	3
STCO 422	Social Media Development	3

Total Hours 18

Code	Title	Hours
Free Electives		
Choose 10-16 credit hours of Free Electives		10-16
Total Hours		10-16

All applicable prerequisites must be met

Graduation Requirements

- **120** Total hours
- **2.0** Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- **25%** Of major and concentration taken through Liberty University
- **30** Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
- **CSEER** All requirements must be satisfied before a degree will be awarded