

COMMUNICATION (B.S.) - INTEGRATED COMMUNICATION - RESIDENT

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective ²	3
	Information Literacy Elective	3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 101	Foundational Skills	1
	Math Elective MATH 114 or higher	3
	Technology Competency ³	0-3
Critical Thinking ¹		
RLGN 105	Introduction to Biblical Worldview ⁴	2
	Critical Thinking Elective	3
Civic & Global Engagement ¹		
EVAN 101	Evangelism and the Christian Life ⁴	2
	Cultural Studies Elective	3
Social & Scientific Inquiry ¹		
	Natural Science Elective	3
	Social Science Elective	3
Christianity & Contexts ¹		
BIBL 105	Old Testament Survey	2
BIBL 110	New Testament Survey	2
THEO 201	Theology Survey I ⁴	2
THEO 202	Theology Survey II ⁴	2
Total Hours		40-43

¹ Refer to the list of approved general education electives before enrolling in foundational skills requirements

² HIUS 221, HIUS 222, or HIUS 223 is strongly recommended

³ All students must pass the Computer Assessment OR complete an applicable INFT course

⁴ Students transferring in 45 or more UG credit hours will have the requirements of RLGN 105 and EVAN 101 waived; Students transferring in 60 or more UG credit hours will also have the requirements of THEO 201 and THEO 202 waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
SCOM 110	Media and Culture ¹	3
Total Hours		3

¹ Course may fulfill select general education requirements

Code	Title	Hours
Major Core		
DMCA 499	Internship	3
SCOM 201	Public Speaking	3
SCOM 210	Theoretical Foundations in Communication	3
SCOM 212	Criticism of Popular Culture	3
SCOM 220	Communication & Diversity	3
SCOM 300	Communication Research	3
SCOM 325	Interpersonal Communication	3
SCOM 330	Creative Problem Solving in Teams	3
SCOM 345	Persuasion	3
SCOM 360	Leadership Communication	3
SCOM 420	Advanced Public Communication	3
SCOM 490	Crisis Communication and Negotiation	3
STCO 346	Persuasive Advertising and Storytelling	3
STCO 372	Employee and Organizational Communication	3
Total Hours		42

Code	Title	Hours
Concentration		
ARTS 342	Digital Imaging	3
or ARTS 361	Digital Photography	
BUSI 310	Principles of Management	3
or BUSI 330	Principles of Marketing	
SCOM 370	Motivational Speaking	3
STCO 357	Public Relations and Promotion Tactics	3
or SCOM 380	Vendor Communication & Strategic Relations	
STCO 367	Best Practices: Strategic Communications Management	3
STCO 422	Social Media Development	3
Total Hours		18

Code	Title	Hours
Free Electives		
	Choose 10-16 credit hours of Free Electives	10-16
Total Hours		10-16

All applicable prerequisites must be met

Graduation Requirements

- 120 Total hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- 25% Of major and concentration taken through Liberty University

- **30 Hours** must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date
- **CSEER** All requirements must be satisfied before a degree will be awarded

Course Sequence

Course	Title	Hours
First Year		
First Semester		
ENGL 101	Composition and Rhetoric	3
EVAN 101	Evangelism and the Christian Life	2
INQR 101	Inquiry	1
Communications Elective (SCOM 110) ¹		3
MATH Elective ¹		3
RLGN 105	Introduction to Biblical Worldview	2
UNIV 101	Foundational Skills	1
CSEER		0
Hours		15
Second Semester		
BIBL 105	Old Testament Survey	2
BIBL 110	New Testament Survey	2
Information Literacy Elective ¹		3
Social Science Elective ¹		3
Technology Competency ²		0-3
SCOM 212	Criticism of Popular Culture	3
CSEER		0
Hours		13-16
Second Year		
First Semester		
RSCH 201	Research	3
THEO 201	Theology Survey I	2
SCOM 201	Public Speaking	3
SCOM 210	Theoretical Foundations in Communication	3
Elective		3
CSEER		0
Hours		14
Second Semester		
THEO 202	Theology Survey II	2
Critical Thinking Elective ¹		3
Information Literacy Elective ^{1,3}		3
SCOM 220	Communication & Diversity	3
SCOM 325	Interpersonal Communication	3
Elective		3
CSEER		0
Hours		17
Third Year		
First Semester		
Natural Science Elective ¹		3
SCOM 300	Communication Research	3
SCOM 330	Creative Problem Solving in Teams	3

Course	Title	Hours
SCOM 370	Motivational Speaking	3
STCO 357 or SCOM 380	Public Relations and Promotion Tactics or Vendor Communication & Strategic Relations	3
CSEER		0
Hours		15
Second Semester		
Cultural Studies Elective ¹		3
ARTS 342 or ARTS 361	Digital Imaging or Digital Photography	3
BUSI 310 or BUSI 330	Principles of Management or Principles of Marketing	3
SCOM 345	Persuasion	3
SCOM 360	Leadership Communication	3
CSEER		0
Hours		15
Fourth Year		
First Semester		
SCOM 420	Advanced Public Communication	3
STCO 346	Persuasive Advertising and Storytelling	3
STCO 367	Best Practices: Strategic Communications Management	3
STCO 372	Employee and Organizational Communication	3
STCO 422	Social Media Development	3
CSEER		0
Hours		15
Second Semester		
DMCA 499	Internship	3
SCOM 490	Crisis Communication and Negotiation	3
Elective		3
Elective		3
Elective		3
Elective		1
CSEER		0
Hours		16
Total Hours		120-123

¹ Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling foundational skills requirements.

² All students must pass the Computer Assessment OR complete applicable INFT course; refer to www.liberty.edu/computerassessment for more information.

³ HIUS 221, HIUS 222, or HIUS 223 is strongly recommended.