

# SPORT MANAGEMENT (B.S.) - SPORT COMMUNICATION & PUBLIC RELATIONS - ONLINE

**Important:** This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

## General Education/Foundational Skills Requirements

Code	Title	Hours
<b>Communication &amp; Information Literacy <sup>1</sup></b>		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
<b>Technological Solutions &amp; Quantitative Reasoning <sup>1</sup></b>		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
<b>Critical Thinking <sup>1</sup></b>		
RLGN 104	Christian Life and Biblical Worldview <sup>2</sup>	4
	Critical Thinking Elective	3
<b>Civic &amp; Global Engagement <sup>1</sup></b>		
	Cultural Studies Elective	3
<b>Social &amp; Scientific Inquiry <sup>1</sup></b>		
	Natural Science Elective	3
	Social Science Elective	3
<b>Christianity &amp; Contexts <sup>1</sup></b>		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey <sup>2</sup>	4
<b>Total Hours</b>		<b>39-42</b>

<sup>1</sup> Refer to the list of approved general education electives before enrolling in foundational skill requirements

<sup>2</sup> Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 Christian Life and Biblical Worldview (4 c.h.) waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 Introduction to Theology Survey (4 c.h.) waived

## Major Requirements

Code	Title	Hours
<b>Major Foundational Courses</b>		
BUSI 201	Intermediate Business Computer Applications <sup>1</sup>	3
ECON Elective	ECON 110 or higher <sup>1</sup>	3
<b>Total Hours</b>		<b>6</b>

<sup>1</sup> Course may fulfill select general education requirements

Code	Title	Hours
<b>Major Core</b>		
SETM 415	Research Methods in Sport & Hospitality Management	3
SMGT 200	Introduction to Sport Management	3
SMGT 201	History of Sport	3
SMGT 302	Sport Facilities and Events	3
SMGT 305	Sport Law	3
SMGT 310	Communication in Sport	3
SMGT 312	Introduction to Sport Ministry Outreach	3
SMGT 404	Administration and Organization in Sport and Recreation	3
SMGT 405	Sport Finance	3
SMGT 406	Issues and Trends in Sport	3
SMGT 410	Sport Marketing	3
<b>Experiential Component</b>		
SETM 205	Practicum in Sport and Hospitality	3
SETM 399	Interim Internship in Sport & Hospitality	3
or SETM 497	Special Topics in Sport & Hospitality	
SETM 499	Internship in Sport & Hospitality	3
<b>Total Hours</b>		<b>42</b>

Code	Title	Hours
<b>Cognate</b>		
JOUR 225	Media Writing	3
SMGT 330	Sport Communication Technology	3
SMGT 430	Sport Media Strategies	3
STCO 348	Strategic Social Media	3
<b>Total Hours</b>		<b>12</b>

Code	Title	Hours
<b>Free Electives</b>		
	Choose 18-24 credit hours of Free Electives	18-24
<b>Total Hours</b>		<b>18-24</b>

All applicable prerequisites must be met

## Graduation Requirements

- 120 Total hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper level courses in the major and all SMGT courses
- 25% Of major taken through Liberty University
- 30 Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date