

SPORT MANAGEMENT (B.S.) - SPORT ADMINISTRATION - ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
Critical Thinking ¹		
RLGN 104	Christian Life and Biblical Worldview ²	4
	Critical Thinking Elective	3
Civic & Global Engagement ¹		
	Cultural Studies Elective	3
Social & Scientific Inquiry ¹		
	Natural Science Elective	3
	Social Science Elective	3
Christianity & Contexts ¹		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey ²	4
Total Hours		39-42

¹ Refer to the list of approved general education electives before enrolling in foundational skill requirements

² Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
ACCT 209	Survey of Accounting and Finance ¹	3
ECON Elective	ECON 110 or higher ¹	3
Total Hours		6

¹ Course may fulfill select general education requirements

Code	Title	Hours
Major Core		
SETM 415	Research Methods in Sport & Hospitality Management	3
SMGT 200	Introduction to Sport Management	3
SMGT 201	History of Sport	3
SMGT 302	Sport Facilities and Events	3
SMGT 305	Sport Law	3
SMGT 310	Communication in Sport	3
SMGT 312	Introduction to Sport Ministry Outreach	3
SMGT 404	Administration and Organization in Sport and Recreation	3
SMGT 405	Sport Finance	3
SMGT 406	Issues and Trends in Sport	3
SMGT 410	Sport Marketing	3
Experiential Component		
SETM 205	Practicum in Sport and Hospitality	3
SETM 399	Interim Internship in Sport & Hospitality	3
or SETM 497	Special Topics in Sport & Hospitality	
SETM 499	Internship in Sport & Hospitality	3
Total Hours		42

Code	Title	Hours
Cognate		
BUSI 313	Foundations of Project Management	3
BUSI 345	Leadership Theory and Practices	3
SMGT 421	Policy & Governance in Sport	3
SMGT 422	Sport Analytics	3
Total Hours		12

Code	Title	Hours
Free Electives		
	Choose 18-24 credit hours of Free Electives	18-24
Total Hours		18-24

All applicable prerequisites must be met

Graduation Requirements

- 120 Total hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper level courses in the major and all SMGT courses
- 25% Of major taken through Liberty University
- 30 Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Course Sequence

Course	Title	Hours
First Year		
First Semester		
BIBL 104	Survey of Old and New Testament	4

Course	Title	Hours
ENGL 101	Composition and Rhetoric	3
Communications Elective ¹		3
MATH Elective ¹		3
Natural Science Elective ¹		3
Hours		16
Second Semester		
RLGN 104	Christian Life and Biblical Worldview	4
UNIV 104	Instructional Technology for Successful Online Learning	0-3
Information Literacy Elective ¹		3
SMGT 200	Introduction to Sport Management	3
SMGT 201	History of Sport	3
Hours		13-16
Second Year		
First Semester		
THEO 104	Introduction to Theology Survey	4
Critical Thinking Elective ¹		3
Information Literacy Elective ¹		3
SETM 205	Practicum in Sport and Hospitality	3
Elective		2
Hours		15
Second Semester		
ACCT 209	Survey of Accounting and Finance	3
Cultural Studies Elective ¹		3
ECON Elective ²		3
Social Science Elective ¹		3
SMGT 305	Sport Law	3
Hours		15
Third Year		
First Semester		
BUSI 313	Foundations of Project Management	3
SETM 399 or SETM 497	Interim Internship in Sport & Hospitality or Special Topics in Sport & Hospitality	3
SMGT 302	Sport Facilities and Events	3
Elective		3
Elective		3
Hours		15
Second Semester		
SMGT 310	Communication in Sport	3
SMGT 312	Introduction to Sport Ministry Outreach	3
BUSI 345	Leadership Theory and Practices	3
Elective		3
Elective		3
Hours		15
Fourth Year		
First Semester		
SETM 415	Research Methods in Sport & Hospitality Management	3
SMGT 404	Administration and Organization in Sport and Recreation	3
SMGT 405	Sport Finance	3
SMGT 406	Issues and Trends in Sport	3

Course	Title	Hours
SMGT 421	Policy & Governance in Sport	3
Hours		15
Second Semester		
SETM 499	Internship in Sport & Hospitality	3
SMGT 410	Sport Marketing	3
SMGT 422	Sport Analytics	3
Elective		3
Elective		3
Elective		1
Hours		16
Total Hours		120-123

¹ Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements

² Choose any ECON course (ECON 110 or higher)