

SCHOOL OF BUSINESS

Administration

David Brat, B.A., M.Div., Ph.D.

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Professor of Business*

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*Dean of Online Programs
Professor of Management*

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Director of Accreditation, Professor of Business*

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Associate Professor of Computer Sciences*

Beth Koss, B.S., M.B.A., CPA

*Chair, Department of Accounting, Finance, Financial Planning, & Economics
Associate Professor of Accounting*

Roger Bingham, B.S., M.B.A, Ph.D.

*Chair, School of Business
Associate Professor of Business*

Mike Floyd, B.S., M.A.R.

*Associate Dean of Online Programs, School of Business
Associate Professor of Business*

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*Online Chair, School of Business
Assistant Professor of Business*

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*Online Chair, School of Business
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Laura Hatfield, B.S., B.S., M.S., Ph.D.

*Chair, Sport, Event, and Tourism Management
Associate Professor, Sport, Event, and Tourism Management*

Alexander Averin, B.A., M.B.A., Ph.D.

*Online Chair, School of Business
Associate Professor of Business*

Jason R. Vranes M.B.A., Ed.D.

*Online Chair, School of Business
Associate Professor of Business*

Program Directors

A listing of program directors can be viewed at <https://www.liberty.edu/institutional-effectiveness/academic-program-directors/>.

Research Intensive Courses

All research intensive courses are listed online at <https://www.liberty.edu/center-for-research-scholarship/qep-overview/>.

Accreditation

Liberty University's School of Business has achieved voluntary accreditation from the Accreditation Council for Business Schools and

Programs (ACBSP), demonstrating it has met standards of business education that promote teaching excellence. Undergraduate programs that have achieved accredited status include:

- A.A. in Accounting
- A.A. in Business
- A.A. in Business Management Information Systems
- B.S. in Accounting
- B.S. in Business Administration
- B.S. in Information Systems

ACBSP accreditation encompasses both resident and distance learning programs.

Purpose

To educate our Business students with the values, knowledge, and skills they need in the development of the whole person to enable them to impact their world. Inherent in this mission are the following fundamental imperatives:

1. That all teaching be given within a distinctively Christian worldview;
2. That the Word of God be honored as the final authority for life and practice;
3. That justice and ethics be exalted within a context of limited government and a free market system in a global economy;
4. That all of life's tasks are sacred and are to be done as unto the Lord;
5. That the education process be a collaboration with faculty and staff, helping to transform students into self-sufficient, lifelong learners; and
6. That courses of instruction be designed and delivered to provide our graduates with a competitive advantage as they pursue their chosen careers.

Business Internship Program

Integration of theory and practice is the purpose of the Business Internship Program at Liberty. Hands-on learning, in addition to classroom learning, gives the student a perspective that is very valuable upon graduation. The internship experience provides a basis for career decisions, as well as experience that will assist the student in securing employment.

Juniors and seniors who wish to be considered for the internship program should contact the Business Internship Director to discuss qualifications for and the methods of obtaining internships.

Sigma Beta Delta and Delta Mu Delta Honor Societies

Sigma Beta Delta and Delta Mu Delta are honor societies for students of business, management or administration. The honor societies recognize students who have achieved superior academic performance through the pursuit of wisdom, honor, and the pursuit of meaningful aspirations. Membership invitations are forwarded each spring to accounting and business majors who rank in the upper 20 percent of the class.

Teacher Licensure

Teacher preparation and endorsement in Business is available through the School of Business in cooperation with the Teacher Education Department. Those wishing to pursue a teacher-related program should

seek information from the Teacher Licensure Office in the School of Education.

Information Technology Competency Requirements

Purpose

Information Technology (INFT) is designed to assist students in developing and demonstrating foundational technology competency and proficiency that will lead to success in their college program coursework and future careers. All incoming residential students, both freshmen and transfer, have the option to take an assessment in Information Technology their first semester to determine basic competency. The Information Technology assessment covers areas in computer concepts, including file management, email, word processing, spreadsheets, and presentation software.

The competency requirements may be met by either passing the assessments or taking a course, INFT 110 Computer Concepts and Applications (3 c.h.) or INFT 111 MAC Computer Concepts and Applications (3 c.h.) (MAC only). In addition, students may complete a combination of assessments and coursework (INFT 102 PowerPoint (1 c.h.), INFT 103 Excel (1 c.h.), and/or INFT 104 Word (1 c.h.)) to fulfill the competency requirements. Online students develop their technology skills by other varied means, and online students beginning at Liberty complete UNIV 104 Instructional Technology for Successful Online Learning (3 c.h.) to assure technological competency.

Departments

- Department of Sport, Event, & Tourism Management

Programs

- Accounting Major (A.A.)
- Accounting Major (B.S.)
- Associate of Arts Degrees
- Business Administration Major (B.S.)
- Business Major (A.A.)
- Business Minors
- Coaching Major (B.S.)
- Computer Science Cybersecurity Major (B.S.)
- Computer Science Major (B.S.)
- Healthcare Administration Major (B.S.)
- Hospitality Management Major (B.S.)
- Informatics Major (B.S.)
- Information Systems Major (A.A.)
- Information Systems Major (B.S.)
- Information Technology Major (B.S.)
- Sport Management Major (B.S.)
- Sports Management Minors
- Undergraduate Certificates