BUSINESS MAJOR (A.A.)

Purpose

Liberty University's Associate of Arts in Business program is an introductory program designed to develop your competencies in business administration. You will develop proficiency in communication and computer application skills in order to evaluate and synthesize common management problems. You will also learn to identify, analyze, and appropriately deal with management ethical dilemmas from a sound moral and biblical perspective, utilizing critical thinking and problem-solving skills to formulate solutions.

Program Learning Outcomes

The student will be able to:

- Demonstrate competence in core business principles and strategies.
- Communicate effectively using appropriate research style and methods.

Program of Study
Delivery Format: Online Only

- Business (A.A.) - Online

Career Opportunities

- Management
- Statistics/ Research
- General Business