

BUSINESS ADMINISTRATION & DATA ANALYSIS (B.S.) - FINANCE - ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2025 through summer 2026. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
Critical Thinking ¹		
RLGN 104	Christian Life and Biblical Worldview ²	4
	Critical Thinking Elective	3
Civic & Global Engagement ¹		
	Cultural Studies Elective	3
Social & Scientific Inquiry ¹		
	Natural Science Elective	3
	Social Science Elective	3
Christianity & Contexts ¹		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey ²	4
Total Hours		39-42

¹ Refer to the list of approved general education electives before enrolling in foundational skill requirements

² Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
BUSI 201	Intermediate Business Computer Applications ¹	3
BUSI 205	Introduction to Business Research Methods ¹	3
BUSI 230	Introduction to Probability and Statistics ¹	3
BUSI 240	Organizational Behavior and Management ¹	3
ECON 213	Principles of Microeconomics ¹	3
Total Hours		15

¹ Course may fulfill select general education requirements.

Code	Title	Hours
Major Courses		
ACCT 211	Financial Principles	3
ACCT 212	Managerial Principles	3
ACCT 370	Financial Statement Analysis	3
BUSI 301	Legal and Ethical Concepts for Decision Makers	3
BUSI 303	International Business	3
BUSI 305	Business Analysis for Decision Making	3
BUSI 320	Finance Principles	3
BUSI 330	Principles of Marketing	3
BUSI 342	Human Resource Management	3
BUSI 400	Strategic Planning/Business Policy	3
BUSI 411	Operations Strategy	3
ECON 214	Principles of Macroeconomics	3
Total Hours		36

Code	Title	Hours
Finance Concentration		
ACCT 301	Intermediate Financial Accounting I	3
BUSI 321	Money and the Financial System	3
BUSI 405	Forecasting and Predictive Analytics	3
BUSI 420	Investments	3
BUSI 422	Real Estate Finance and Investment	3
BUSI 460	Advanced Financial Management	3
Total Hours		18

Code	Title	Hours
Free Electives		
	Choose 9-24 credit hours of Free Electives ¹	9-24
Total Hours		9-24

¹ Internship (maximum 6 hours) is strongly recommended

All applicable prerequisites must be met

Graduation Requirements

- 120 Total Hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- 25% Of major and concentration taken through Liberty University
- 30 Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Course Sequence

Freshman Year	Hours
First Semester	
Communications Elective ¹	3
Social Science Elective ^{BUSI 240} ¹	3

BIBL 104	Survey of Old and New Testament	4
ENGL 101	Composition and Rhetoric	3
UNIV 104	Instructional Technology for Successful Online Learning	0-3

Hours **13-16**

Second Semester

Critical Thinking Elective	BUSI 205 1	3
Information Literacy Elective	BUSI 201 1	3
Math Elective	BUSI 230 1	3
Natural Science Elective	¹	3
RLGN 104	Christian Life and Biblical Worldview	4

Hours **16**

Sophomore Year**First Semester**

Information Literacy Elective	¹	3
ACCT 211	Financial Principles	3
BUSI 305	Business Analysis for Decision Making	3
ECON 214	Principles of Macroeconomics	3
THEO 104	Introduction to Theology Survey	4

Hours **16**

Second Semester

Cultural Studies Elective	¹	3
ACCT 212	Managerial Principles	3
BUSI 321	Money and the Financial System	3
BUSI 330	Principles of Marketing	3
ECON 213	Principles of Microeconomics	3

Hours **15**

Junior Year**First Semester**

BUSI 303	International Business	3
BUSI 320	Finance Principles	3
ACCT 301	Intermediate Financial Accounting I	3
Elective		3
Elective		3

Hours **15**

Second Semester

ACCT 370	Financial Statement Analysis	3
BUSI 301	Legal and Ethical Concepts for Decision Makers	3
BUSI 342	Human Resource Management	3
BUSI 420	Investments	3
Elective		3

Hours **15**

Senior Year**First Semester**

BUSI 405	Forecasting and Predictive Analytics	3
BUSI 411	Operations Strategy	3
BUSI 422	Real Estate Finance and Investment	3
Elective		3
Elective		3

Hours **15**

Second Semester

BUSI 400	Strategic Planning/Business Policy	3
BUSI 460	Advanced Financial Management	3
Elective		3
Elective		3
Elective		3

Hours **15**

Total Hours **120-123**

¹ Refer to the list of approved general education electives before enrolling in foundational skills requirements.