

# FASHION MERCHANDISING (B.S.) - FASHION WRITING - ONLINE

**Important:** This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

## General Education/Foundational Skills Requirements

| Code   | Title   | Hours        |
|--|---|--------------|
| <b>Communication &amp; Information Literacy</b> <sup>1</sup>             |   |              |
| ENGL 101   | Composition and Rhetoric                                | 3            |
|  | Communications Elective                                 | 3            |
|  | Information Literacy Elective                           | 3            |
|  | Information Literacy Elective                           | 3            |
| <b>Technological Solutions &amp; Quantitative Reasoning</b> <sup>1</sup> |   |              |
| UNIV 104   | Instructional Technology for Successful Online Learning | 0-3          |
|  | Math Elective MATH 114 or higher                        | 3            |
| <b>Critical Thinking</b> <sup>1</sup>                                    |   |              |
| RLGN 104   | Christian Life and Biblical Worldview <sup>2</sup>      | 4            |
|  | Critical Thinking Elective                              | 3            |
| <b>Civic &amp; Global Engagement</b> <sup>1</sup>                        |   |              |
|  | Cultural Studies Elective                               | 3            |
| <b>Social &amp; Scientific Inquiry</b> <sup>1</sup>                      |   |              |
|  | Natural Science Elective                                | 3            |
|  | Social Science Elective                                 | 3            |
| <b>Christianity &amp; Contexts</b> <sup>1</sup>                          |   |              |
| BIBL 104   | Survey of Old and New Testament                         | 4            |
| THEO 104   | Introduction to Theology Survey <sup>2</sup>            | 4            |
| <b>Total Hours</b>   |   | <b>39-42</b> |

<sup>1</sup> Refer to the list of approved general education electives before enrolling in foundational skill requirements

<sup>2</sup> Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 waived

## Major Requirements

| Code                              | Title   | Hours    |
|-----------------------------------|---|----------|
| <b>Major Foundational Courses</b> |   |          |
| HIUS 360                          | History of American Entrepreneurship <sup>1</sup> | 3        |
| <b>Total Hours</b>                |   | <b>3</b> |

<sup>1</sup> Course may fulfill select general education requirements

| Code              | Title                            | Hours |
|-------------------|----------------------------------|-------|
| <b>Major Core</b> |                                  |       |
| ACCT 209          | Survey of Accounting and Finance | 3     |

| Code               | Title                                       | Hours     |
|--------------------|---|-----------|
| BUSI 310           | Principles of Management                    | 3         |
| BUSI 330           | Principles of Marketing                     | 3         |
| ECON 213           | Principles of Microeconomics                | 3         |
| or ECON 214        | Principles of Macroeconomics                |           |
| FACS 243           | Digital Drafting I                          | 3         |
| FACS 301           | Elements of Fabric                          | 4         |
| FACS 302           | Psychology of Fashion                       | 3         |
| FACS 303           | Fashion Industries and Markets              | 3         |
| FACS 304           | Promotions and Aesthetics                   | 3         |
| FACS 353           | Retail Merchandising                        | 3         |
| FACS 491           | Family/Consumer Capstone                    | 3         |
| FACS 499           | Family/Consumer Internship                  | 3         |
| INFT 126           | Adobe InDesign - Introductory               | 1         |
| INFT 127           | Adobe Photoshop - Introductory <sup>1</sup> | 1         |
| <b>Total Hours</b> |   | <b>39</b> |

<sup>1</sup> It is recommended that students take ARTS 361 Digital Photography (3 c.h.) concurrently with this course.

| Code                  | Title                                       | Hours        |
|-----------------------|---|--------------|
| <b>Cognate</b>        |   |              |
| HIST 309              | Historic Fashion and Design                 | 3            |
| JOUR 225              | Media Writing                               | 3            |
| JOUR 356              | Social Media Writing                        | 3            |
| JOUR 358              | Strategic Web Writing (Blogging)            | 3            |
| WRIT 405              | Fashion Writing                             | 3            |
| <b>Total Hours</b>    |   | <b>15</b>    |
| <b>Free Electives</b> |   |              |
|                       | Choose 21-27 credit hours of Free Electives | 21-27        |
| <b>Total Hours</b>    |   | <b>21-27</b> |

All applicable prerequisites must be met

## Graduation Requirements

- 120 Total hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- 25% Of major and concentration taken through Liberty University
- 30 Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

## Course Sequence

| Course                | Title                                 | Hours |
|-----------------------|---------------------------------------|-------|
| <b>First Year</b>     |                                       |       |
| <b>First Semester</b> |                                       |       |
| BIBL 104              | Survey of Old and New Testament       | 4     |
| ENGL 101              | Composition and Rhetoric              | 3     |
| RLGN 104              | Christian Life and Biblical Worldview | 4     |

| Course  | Title   | Hours        |
|---|---|--------------|
| UNIV 104  | Instructional Technology for Successful Online Learning         | 0-3          |
| Communications Elective <sup>1</sup>                  |   | 3            |
| <b>Hours</b>  |   | <b>14-17</b> |
| <b>Second Semester</b>                                |   |              |
| THEO 104  | Introduction to Theology Survey                                 | 4            |
| Cultural Studies Elective <sup>1</sup>                |   | 3            |
| Information Literacy Elective (ENGL 102) <sup>1</sup> |   | 3            |
| MATH Elective <sup>1</sup>                            |   | 3            |
| Social Science Elective <sup>1</sup>                  |   | 3            |
| <b>Hours</b>  |   | <b>16</b>    |
| <b>Second Year</b>                                    |   |              |
| <b>First Semester</b>                                 |   |              |
| Natural Science Elective <sup>1</sup>                 |   | 3            |
| Critical Thinking Elective <sup>1</sup>               |   | 3            |
| ACCT 209  | Survey of Accounting and Finance                                | 3            |
| BUSI 310  | Principles of Management  | 3            |
| JOUR 225  | Media Writing   | 3            |
| <b>Hours</b>  |   | <b>15</b>    |
| <b>Second Semester</b>                                |   |              |
| Information Literacy Elective <sup>1</sup>            |   | 3            |
| BUSI 330  | Principles of Marketing   | 3            |
| FACS 301  | Elements of Fabric  | 4            |
| INFT 126  | Adobe InDesign - Introductory                                   | 1            |
| INFT 127  | Adobe Photoshop - Introductory                                  | 1            |
| Elective <sup>3</sup>                                 |   | 3            |
| <b>Hours</b>  |   | <b>15</b>    |
| <b>Third Year</b>                                     |   |              |
| <b>First Semester</b>                                 |   |              |
| ECON 213<br>or ECON 214                               | Principles of Microeconomics<br>or Principles of Macroeconomics | 3            |
| FACS 243  | Digital Drafting I  | 3            |
| FACS 302  | Psychology of Fashion   | 3            |
| HIST 309  | Historic Fashion and Design                                     | 3            |
| Elective  |   | 3            |
| <b>Hours</b>  |   | <b>15</b>    |
| <b>Second Semester</b>                                |   |              |
| FACS 303  | Fashion Industries and Markets                                  | 3            |
| FACS 353  | Retail Merchandising  | 3            |
| JOUR 356  | Social Media Writing  | 3            |
| Elective  |   | 3            |
| Elective  |   | 3            |
| <b>Hours</b>  |   | <b>15</b>    |
| <b>Fourth Year</b>                                    |   |              |
| <b>First Semester</b>                                 |   |              |
| FACS 304  | Promotions and Aesthetics                                       | 3            |
| FACS 499  | Family/Consumer Internship                                      | 3            |
| JOUR 358  | Strategic Web Writing (Blogging)                                | 3            |
| WRIT 405  | Fashion Writing   | 3            |
| Elective  |   | 3            |
| <b>Hours</b>  |   | <b>15</b>    |

| Course                 | Title                                 | Hours          |
|------------------------|---------------------------------------|----------------|
| <b>Second Semester</b> |                                       |                |
| FACS 491               | Family/Consumer Capstone <sup>4</sup> | 3              |
| Elective               |                                       | 3              |
| Elective               |                                       | 3              |
| Elective               |                                       | 3              |
| Elective               |                                       | 3              |
| <b>Hours</b>           |                                       | <b>15</b>      |
| <b>Total Hours</b>     |                                       | <b>120-123</b> |

<sup>1</sup> Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling foundational skills requirements.

<sup>2</sup> Portfolio Review required at the end of Sophomore year. Student must pass in order to advance to FACS 300, FACS 442, FACS 460, and FACS 485.

<sup>3</sup> It is recommended that students take ARTS 361 concurrently with INFT 127.

<sup>4</sup> Course should be taken in final semester.