

FASHION MERCHANDISING (B.S.) - FASHION WRITING - ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
Critical Thinking ¹		
RLGN 104	Christian Life and Biblical Worldview ²	4
	Critical Thinking Elective	3
Civic & Global Engagement ¹		
	Cultural Studies Elective	3
Social & Scientific Inquiry ¹		
	Natural Science Elective	3
	Social Science Elective	3
Christianity & Contexts ¹		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey ²	4
Total Hours		39-42

¹ Refer to the list of approved general education electives before enrolling in foundational skill requirements

² Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 Christian Life and Biblical Worldview (4 c.h.) waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 Introduction to Theology Survey (4 c.h.) waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
HIUS 360	History of American Entrepreneurship ¹	3
Total Hours		3

¹ Course may fulfill select general education requirements

Code	Title	Hours
Major Core		
ACCT 209	Survey of Accounting and Finance	3
BUSI 310	Principles of Management	3
BUSI 330	Principles of Marketing	3
ECON 213	Principles of Microeconomics	3
	or ECON 214 Principles of Macroeconomics	
FACS 243	Digital Drafting I	3
FACS 301	Elements of Fabric	4
FACS 302	Psychology of Fashion	3
FACS 303	Fashion Industries and Markets	3
FACS 304	Promotions and Aesthetics	3
FACS 353	Retail Merchandising	3
FACS 491	Family/Consumer Capstone	3
FACS 499	Family/Consumer Internship	3
INFT 126	Adobe InDesign - Introductory	1
INFT 127	Adobe Photoshop - Introductory ¹	1
Total Hours		39

¹ It is recommended that students take ARTS 361 Digital Photography (3 c.h.) concurrently with this course.

Code	Title	Hours
Cognate		
HIST 309	Historic Fashion and Design	3
JOUR 225	Media Writing	3
JOUR 356	Social Media Writing	3
JOUR 358	Strategic Web Writing (Blogging)	3
WRIT 405	Fashion Writing	3
Total Hours		15
Free Electives		
	Choose 21-27 credit hours of Free Electives	21-27
Total Hours		21-27

All applicable prerequisites must be met

Graduation Requirements

- **120** Total hours
- **2.0** Overall grade point average
- **30** Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- **25%** Of major and concentration taken through Liberty University
- **30** Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date