

# FASHION MERCHANDISING (B.S.) - CREATIVE DESIGN - ONLINE

**Important:** This degree plan is effective for those starting this degree program in fall 2023 through summer 2024. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

## General Education/Foundational Skills Requirements

Code	Title	Hours
<b>Communication &amp; Information Literacy</b> <sup>1</sup>		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
	Information Literacy Elective	3
<b>Technological Solutions &amp; Quantitative Reasoning</b> <sup>1</sup>		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
<b>Critical Thinking</b> <sup>1</sup>		
RLGN 104	Christian Life and Biblical Worldview <sup>2</sup>	4
	Critical Thinking Elective	3
<b>Civic &amp; Global Engagement</b> <sup>1</sup>		
	Cultural Studies Elective	3
<b>Social &amp; Scientific Inquiry</b> <sup>1</sup>		
	Natural Science Elective	3
	Social Science Elective	3
<b>Christianity &amp; Contexts</b> <sup>1</sup>		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey <sup>2</sup>	4
<b>Total Hours</b>		<b>39-42</b>

<sup>1</sup> Refer to the list of approved general education electives before enrolling in foundational skill requirements

<sup>2</sup> Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 Christian Life and Biblical Worldview (4 c.h.) waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 Introduction to Theology Survey (4 c.h.) waived

## Major Requirements

Code	Title	Hours
<b>Major Foundational Courses</b>		
HIUS 360	History of American Entrepreneurship <sup>1</sup>	3
<b>Total Hours</b>		<b>3</b>

<sup>1</sup> Course may fulfill select general education requirements

Code	Title	Hours
<b>Major Core</b>		
ACCT 209	Survey of Accounting and Finance	3
BUSI 310	Principles of Management	3
BUSI 330	Principles of Marketing	3
ECON 213	Principles of Microeconomics	3
or ECON 214	Principles of Macroeconomics	
FACS 243	Digital Drafting I	3
FACS 301	Elements of Fabric	4
FACS 302	Psychology of Fashion	3
FACS 303	Fashion Industries and Markets	3
FACS 304	Promotions and Aesthetics	3
FACS 353	Retail Merchandising	3
FACS 491	Family/Consumer Capstone	3
FACS 499	Family/Consumer Internship	3
INFT 126	Adobe InDesign - Introductory	1
INFT 127	Adobe Photoshop - Introductory <sup>1</sup>	1
<b>Total Hours</b>		<b>39</b>

Code	Title	Hours
<b>Cognate</b>		
ARTS 113	2D Foundations	3
ARTS 114	3D Foundations	3
ARTS 211	Studio & Illustration Foundations	3
FACS 244	Applied Drafting for Interiors	3
HIST 309	Historic Fashion and Design	3
<b>Total Hours</b>		<b>15</b>

Code	Title	Hours
<b>Free Electives</b>		
	Choose 21-27 credit hours of Free Electives	21-27
<b>Total Hours</b>		<b>21-27</b>

*All applicable prerequisites must be met*

## Graduation Requirements

- 120 Total hours
- 2.0 Overall grade point average
- 30 Hours must be upper-level courses (300-400 level)
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- 25% Of major and concentration taken through Liberty University
- 30 Hours must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

## Course Sequence

Course	Title	Hours
<b>First Year</b>		
<b>First Semester</b>		
BIBL 104	Survey of Old and New Testament	4
ENGL 101	Composition and Rhetoric	3
RLGN 104	Christian Life and Biblical Worldview	4

Course	Title	Hours
UNIV 104	Instructional Technology for Successful Online Learning	0-3
Communications Elective <sup>1</sup>		3
<b>Hours</b>		<b>14-17</b>
<b>Second Semester</b>		
THEO 104	Introduction to Theology Survey	4
Cultural Studies Elective <sup>1</sup>		3
Information Literacy Elective (ENGL 102) <sup>1</sup>		3
MATH Elective <sup>1</sup>		3
Social Science Elective <sup>1</sup>		3
<b>Hours</b>		<b>16</b>
<b>Second Year</b>		
<b>First Semester</b>		
Natural Science Elective <sup>1</sup>		3
Critical Thinking Elective <sup>1</sup>		3
ACCT 209	Survey of Accounting and Finance	3
ARTS 113	Introduction to 2D Design	3
BUSI 310	Principles of Management	3
<b>Hours</b>		<b>15</b>
<b>Second Semester</b>		
ARTS 114	Introduction to 3D Design	3
BUSI 330	Principles of Marketing	3
FACS 301	Elements of Fabric	4
INFT 126	Adobe InDesign - Introductory	1
INFT 127	Adobe Photoshop - Introductory	1
Elective <sup>3</sup>		3
<b>Hours</b>		<b>15</b>
<b>Third Year</b>		
<b>First Semester</b>		
ARTS 211	Drawing I	3
ECON 213	Principles of Microeconomics	3
or ECON 214	or Principles of Macroeconomics	
FACS 243	Digital Drafting I	3
FACS 302	Psychology of Fashion	3
HIST 309	Historic Fashion and Design	3
<b>Hours</b>		<b>15</b>
<b>Second Semester</b>		
Information Literacy Elective <sup>1</sup>		3
FACS 303	Fashion Industries and Markets	3
FACS 353	Retail Merchandising	3
FACS 244	Applied Drafting for Interiors	3
Elective		3
<b>Hours</b>		<b>15</b>
<b>Fourth Year</b>		
<b>First Semester</b>		
FACS 304	Promotions and Aesthetics	3
FACS 499	Family/Consumer Internship	3
Elective		3
Elective		3
Elective		3
<b>Hours</b>		<b>15</b>

Course	Title	Hours
<b>Second Semester</b>		
FACS 491	Family/Consumer Capstone <sup>4</sup>	3
Elective		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120-123</b>

<sup>1</sup> Refer to the list of approved general education electives at [www.liberty.edu/gened](http://www.liberty.edu/gened) before enrolling foundational skills requirements.

<sup>2</sup> Portfolio Review required at the end of Sophomore year. Student must pass in order to advance to FACS 300, FACS 442, FACS 460, and FACS 485.

<sup>3</sup> It is recommended that students take ARTS 361 concurrently with INFT 127.

<sup>4</sup> Course should be taken in final semester.