

# FASHION MERCHANDISING MAJOR (A.A.)

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## Purpose

The Associate of Arts in Fashion Merchandising offers foundational skills for students seeking careers in the fashion industry, fashion media, and fashion influencing. The program equips students with skills in design and aesthetics, which are critical for the creative process.

## Program Learning Outcomes

The student will be able to:

- Relate educational and theological lessons to vocational applications.
- Employ design concepts in the creative process.

## Program of Study

### Delivery Format: Online Only

- Fashion Merchandising (A.A.) - Online

## Career Opportunities

- Small Business Retailer
- Clothier/Manager
- Buyer for a major company
- Sales representative
- Fashion blogger and product influencer