

FASHION MERCHANDISING (A.A.) - ONLINE

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

General Education/Foundational Skills Requirements

Code	Title	Hours
Communication & Information Literacy ¹		
ENGL 101	Composition and Rhetoric	3
	Communications Elective	3
	Information Literacy Elective	3
Technological Solutions & Quantitative Reasoning ¹		
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Math Elective MATH 114 or higher	3
Critical Thinking ¹		
RLGN 104	Christian Life and Biblical Worldview ²	4
	Critical Thinking Elective	3
Civic & Global Engagement ¹		
	Cultural Studies Elective	3
Social & Scientific Inquiry ¹		
	Natural Science Elective	3
	Social Science Elective	3
Christianity & Contexts ¹		
BIBL 104	Survey of Old and New Testament	4
THEO 104	Introduction to Theology Survey ²	4
Total Hours		36-39

¹ Refer to the list of approved general education electives before enrolling in foundational skill requirements

² Students transferring in 45 or more UG credit hours will have the requirement of RLGN 104 Christian Life and Biblical Worldview (4 c.h.) waived; Students transferring in 60 or more UG credit hours will also have the requirement of THEO 104 Introduction to Theology Survey (4 c.h.) waived

Major Requirements

Code	Title	Hours
Major Foundational Courses		
HIUS 360	History of American Entrepreneurship ¹	3
Total Hours		3

¹ Course may fulfill select general education requirements

Code	Title	Hours
Major Core		
ACCT 209	Survey of Accounting and Finance	3
ECON 213	Principles of Microeconomics	3

Code	Title	Hours
or ECON 214	Principles of Macroeconomics	
FACS 243	Digital Drafting I	3
FACS 301	Elements of Fabric	4
FACS 302	Psychology of Fashion	3
FACS 304	Promotions and Aesthetics	3
FACS 353	Retail Merchandising	3
INFT 126	Adobe InDesign - Introductory	1
INFT 127	Adobe Photoshop - Introductory ¹	1
Total Hours		24

All applicable prerequisites must be met

Graduation Requirements

- **60** Total hours
- **2.0** Overall grade point average
- **Grade of 'C'** Minimum required for all upper-level courses in the major
- **25%** Of major taken through Liberty University
- **15 Hours** must be completed through Liberty University
- **Grad App** Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Course Sequence

Course	Title	Hours
First Year		
First Semester		
BIBL 104	Survey of Old and New Testament	4
ENGL 101	Composition and Rhetoric	3
RLGN 104	Christian Life and Biblical Worldview	4
UNIV 104	Instructional Technology for Successful Online Learning	0-3
	Communication Elective ¹	3
Hours		14-17
Second Semester		
THEO 104	Introduction to Theology Survey	4
	Information Literacy Elective (HIUS 360) ¹	3
	Math Elective ¹	3
	Social Science Elective ¹	3
INFT 126	Adobe InDesign - Introductory	1
INFT 127	Adobe Photoshop - Introductory	1
Hours		15
Second Year		
Third Semester		
	Cultural Studies Elective ¹	3
ACCT 209	Survey of Accounting and Finance	3
ECON 213	Principles of Microeconomics	3
or ECON 214	or Principles of Macroeconomics	
FACS 243	Digital Drafting I	3
FACS 301	Elements of Fabric	4
Hours		16
Fourth Semester		
	Critical Thinking Elective ¹	3

Course	Title	Hours
Natural Science Elective ¹		3
FACS 302	Psychology of Fashion	3
FACS 304	Promotions and Aesthetics	3
FACS 353	Retail Merchandising	3
Hours		15
Total Hours		60-63

¹ Refer to the list of approved general education electives at www.liberty.edu/gened before enrolling in foundational skills requirements