

# FASHION MAJOR (B.S.)

---

## Purpose

The **Fashion Design concentration** seeks to prepare professionals for the fashion apparel industry with a focus on unique individual designs in an educational setting that finds its basis in biblical values.

The **Fashion Merchandising concentration** seeks to prepare Christ-centered professionals for the fashion apparel industry in product development, management, merchandising, and distribution.

## Program Learning Outcomes

The student will be able to:

- Successfully complete an internship that applies acquired skills, practices positive employment relationships, and articulates Christian worldview in professional situations.
- Create a professional portfolio in fashion design that reflects skills in designing and contrasting fashion apparel that appropriately connects fabrics to creative designs.

### Fashion Design Concentration

- The student will be able to apply marketing and design skills that address the functional and decorative aspects of identified fashion markets.

### Fashion Merchandising Concentration

- The student will be able to use core fashion merchandising concepts and strategies to determine effective solutions to hypothetical and/or real life situations.

## Program of Study

### Delivery Format: Residential Only

- Fashion (B.S.) - Fashion Design - Resident
- Fashion (B.S.) - Fashion Merchandising - Resident

## Career Opportunities

- Designer or Assistant Designer
- Fashion Coordinator/Buyer
- Owner/Manager of Fashion Boutique
- Manufacturer Representative
- Visual Merchandiser
- Fashion Stylist
- Fashion Show Production