

# SPORT MANAGEMENT (SMGT)

## **SMGT 501 Social Issues in Sport Management 3 Credit Hour(s)**

This course will examine the social institution of sport and its consequences for the North American society; the social organization from play to professional sport; violence and discrimination; women and ethnic minorities in sport; and the socialization implications from participation in sports.

**Offered:** Resident and Online

## **SMGT 502 Sport Marketing and Public Relations 3 Credit Hour(s)**

This course is an examination of the principles of marketing, promotion, sponsorship, public relations and consumer behavior as they apply to the sport industry.

**Offered:** Resident and Online

## **SMGT 503 Ethics in Sport 3 Credit Hour(s)**

This course offers an introduction to ethics within the sporting context. The values promoted within sport will be examined along with common ethical dilemmas faced by those involved in sport. The course will cover issues ranging from fair play to sportsmanship to Title IX and drug use for performance enhancement.

**Offered:** Resident and Online

## **SMGT 504 Foundations of Sport Outreach 3 Credit Hour(s)**

This course will investigate the historical foundations and the current development, operation, and biblical justifications for sport outreach programs within church and parachurch organizations.

**Offered:** Resident and Online

## **SMGT 505 Legal Issues in Sport 3 Credit Hour(s)**

This course provides an examination of risk management and the current legal principles which affect sport and recreation organizations.

**Offered:** Resident and Online

## **SMGT 506 Economics and Financial Management of Sport 3 Credit Hour(s)**

This course provides a comprehensive synopsis of the application of economics and financial management used in the sport organization decision making context from both a macro and micro level.

**Offered:** Resident and Online

## **SMGT 520 Understanding Research in Sport, Recreation, and Tourism 3 Credit Hour(s)**

Overview of the nature of research in sport, recreation, and tourism studies. Topics include different types of research in sport, research design, skills in data collection and assessment, and application of research to the management of sport, recreation, and tourism.

**Offered:** Resident and Online

## **SMGT 600 Comprehensive Examination 0 Credit Hour(s)**

**Prerequisite:** SMGT 501 and SMGT 502 and SMGT 503 and SMGT 504 and SMGT 505 and SMGT 506 and SMGT 520

The Comprehensive Examination is comprised of seven individual exams that include content from the seven core courses in the Master's program.

**Offered:** Resident and Online

## **SMGT 611 Foundations of Outdoor Adventure Sport 3 Credit Hour(s)**

This course will provide an in-depth examination of the philosophical, ethical, ecological, and cultural foundations of outdoor recreation and adventure sport. The emphasis is on studying the interaction of the participant in the experiential environment as it relates to the complex challenges faced by management professionals working in public, commercial and not-for-profit sport and recreation delivery systems.

**Offered:** Online

## **SMGT 612 Outdoor Adventure Programming 3 Credit Hour(s)**

This course offers a consideration of the history, theory, design and management, as well as current issues and trends in outdoor and adventure-based programs. Special attention will be given to developing an understanding of principles and methodologies of outdoor curricula, as well as implementation, risk management, and group dynamics in outdoor programs.

**Offered:** Online

## **SMGT 613 Leadership and Administration of Outdoor Adventure Sport 3 Credit Hour(s)**

This course is a critical analysis of the historic development, current status, and changing patterns of public policy in outdoor recreation, adventure sport and eco-tourism. A majority of the course will focus on leadership and strategic planning relating to land use and community engagement for outdoor organizations.

**Offered:** Online

## **SMGT 621 Advanced Coaching Theory 3 Credit Hour(s)**

An in-depth study of the theoretical frameworks supporting effective coaching behaviors. Students will develop knowledge in skill development, athlete evaluation, communication strategies, and successful coaching philosophies.

**Offered:** Resident and Online

## **SMGT 622 Strategic Sport Management 3 Credit Hour(s)**

This course examines issues related to the holistic development of athletes. Topics to be examined include player safety, personal development, mental preparation, academic performance, team cohesion, and off-the-field conduct.

**Offered:** Resident and Online

## **SMGT 623 Sport Governance 3 Credit Hour(s)**

This course provides an in-depth analysis of the history, development, and organizational structures of the agencies that govern amateur and professional sport. Initial and continuing eligibility, major governance areas, and current issues requiring policy revisions will be examined.

**Offered:** Resident and Online

## **SMGT 631 Sport Event and Facility Management 3 Credit Hour(s)**

This course will examine the current research related to planning, funding, and operating sporting events and sport/recreation facilities.

**Offered:** Resident and Online

## **SMGT 632 Sport Development and Sales 3 Credit Hour(s)**

This course will provide practical professional sales techniques needed to form a framework for strategic account management. Subsequently, the dynamics associated with building and fostering relationships necessary for a vibrant development office will be thoroughly examined.

**Offered:** Resident and Online

## **SMGT 633 Management and Leadership in Sport Organizations 3 Credit Hour(s)**

This course will provide application for the development of skills necessary to be an effective and efficient leader regarding communication, motivation and corporate decision making. The role of human resources and leadership theory in an atmosphere of complexity and diversity will be explored.

**Offered:** Resident and Online

**SMGT 688 Thesis Proposal 3 Credit Hour(s)**

**Prerequisite:** SMGT 501 and SMGT 502 and SMGT 503 and SMGT 504 and SMGT 505 and SMGT 506 and SMGT 520

This course is designed to help students complete their M.S. thesis. It is expected that research for the thesis project will be relevant to the student's specialization area and will make an academic contribution to the literature in Sport Management.

**Registration Restrictions:** Successfully pass the Comprehensive Examination

**Offered:** Resident and Online

**SMGT 689 Thesis Research 3 Credit Hour(s)**

**Prerequisite:** SMGT 688

This is the second course in the three-course thesis sequence. The thesis is designed to demonstrate the student's ability to complete an original research project. The thesis may be designed to answer practical research questions, theoretical, or ethical issues of interest to scholars and professionals in the sport management field. This course is designed to support students in the completing their approved thesis projects: Chapter 4 Findings, Chapter 5 Conclusion, References, Appendix/ Appendices.

**Offered:** Resident and Online

**SMGT 690 Thesis Defense 3 Credit Hour(s)**

**Prerequisite:** SMGT 689

This is the third course in the three-course thesis sequence. The thesis is designed to demonstrate the student's ability to complete an original research project. The thesis may be designed to answer practical research questions, theoretical, or ethical issues of interest to scholars and professionals in the sport management field. This course is designed to support students in defending their thesis and finalizing their manuscript.

**Offered:** Resident and Online

**SMGT 697 Seminar 3 Credit Hour(s)**

**Offered:** Resident and Online

**SMGT 699 Internship 3-6 Credit Hour(s)**

**Prerequisite:** SMGT 501 and SMGT 502 and SMGT 503 and SMGT 504 and SMGT 505 and SMGT 506 and SMGT 520

Placement with a sport or recreation management organization for a controlled learning experience with the student's career specialization area. A minimum of 400 hours of internship are required for graduation (3 credits at 200 hours; 6 credits at 400 hours).

**Registration Restrictions:** 21 hours completed; consent of instructor.

**Offered:** Resident and Online