

# PUBLIC POLICY: LAW (PPOL)

## **PPOL 501 Foundations of American Governance: An Introduction to Public Policy 3 Credit Hour(s)**

**Prerequisite:** PPOG 500 (may be taken concurrently)

This course provides a broad study of the philosophical, intellectual, political, and cultural influences on Western Society and examines the manner in which those influences have been and are being reflected in American Public Policy. More specifically, it will examine the manner in which various worldviews affect American Public Policy, with particular emphasis on the contrast between the Judeo-Christian worldview and Secular Humanism, Marxism/Leninism, and Islamic Fundamentalism.

**Offered:** Resident and Online

## **PPOL 505 Applied Public Policy Research Methods 3 Credit Hour(s)**

**Prerequisite:** PPOG 500 (may be taken concurrently)

This course will study research methods, research strategies, and statistical analysis skills necessary to both produce and critically analyze research reports and data compilations used in forming public policy.

**Offered:** Resident and Online

## **PPOL 506 Introduction to Geopolitics 3 Credit Hour(s)**

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## **PPOL 630 Campaign Tactics, Strategies, and Management 3 Credit Hour(s)**

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

Campaign Tactics, Strategies, and Management will provide both case studies and practical instruction in the art and science of starting, running and succeeding in political campaigns. The class will include expert guest lectures on a variety of topics and will provide a well-rounded overview and practical framework for the potential candidate, campaign manager, campaign counsel, and student of the electoral process alike.

**Offered:** Online

## **PPOL 631 Message, Media and Political Communication 3 Credit Hour(s)**

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

Message, Media and Political Communications provides an in-depth analysis of the history, means, methods, and strategies of crafting messages and communicating with and persuading constituent groups and the public at large through various media. Topics covered will include, among others, writing and creation of radio and television issue ads, radio and television campaign ads, public service announcements, internet video, screenplays and film. The course will provide an historical overview of the use of radio, television and film in shaping cultural and political thought, provide case studies and provide practical instruction in cutting edge formats, media and techniques by experts in this genre of political communication.

**Offered:** Online

## **PPOL 650 International Law, Policy, and Politics 3 Credit Hour(s)**

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

International Law, Policy, and Politics will provide an introduction and overview of the dynamic interplay between peoples, nations, governments and international organizations. This course introduces the student to both the history and the current status of international relationships including the rise and impact of globalism, the global influences of radical Islam, and the shifting influenced and power of nations.

**Offered:** Online

## **PPOL 652 U.S. Foreign Policy and Sovereignty Issues 3 Credit Hour(s)**

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

U.S. Foreign Policy and Sovereignty Issues specifically analyzes the history and current status of United States foreign policy, particularly as it affects American Sovereignty and the health, welfare, and protection of American citizens.

**Offered:** Online