

# CINEMATIC ARTS (CINE)

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**CINE 640 Media Business Development 3 Credit Hour(s)**

Learn how to use the start-with-the-end-in-mind approach to create successful exhibitions. Begin by reverse engineering the process, working backward from distribution and marketing to assembling a creative team and securing financing. Other topics covered include working with agents and managers, the development process, and budget creation.

**Offered:** Resident

**CINE 650 Screenwriting Craft 3 Credit Hour(s)**

The screenwriting course focuses on teaching focused concepts of storytelling for digital media production across various venues and genres. Students will learn through theoretical and practical approaches, ensuring a thorough understanding of redemptive and other forms of modern media. The course aims to teach students how to write compelling stories that captivate the audience. They will also learn how to edit, create characters, and pitch their resulting screenplay.

**Offered:** Resident

**CINE 655 Visual Aesthetics 3 Credit Hour(s)**

The course discusses principles and applied techniques used in cinema and television to create captivating images that tell a story and evoke emotions in the audience. The students will learn about lighting, composition, color theory, camera angles and movements, visual effects, and editing through lectures, seminars, and hands-on applications.

**Offered:** Resident

**CINE 660 Lighting, Design, and Aesthetics 3 Credit Hour(s)**

Storytellers must create stunning light designs to bring their work to life through hands-on practice and creative exploration! This course teaches how to create aesthetically pleasing images for TV and movies by using light and shadows effectively. You will learn about various lighting techniques, colors, and shadows to achieve desired effects for different production settings. Additionally, the course delves into the history of lighting design in cinema and TV and the artistic and philosophical aspects of cinematography.

**Offered:** Resident