BUSINESS (BUSI)

BUSI 700 Doctor of Business Administration Orientation 3 Credit Hour(s)
Introduction for new DBA students to provide information about the DBA program and philosophy, as well as the Graduate School of Business and university resources (Intensive Optional).
Offered: Online

BUSI 701 Current Topics in Business Administration 3 Credit Hour(s)
This course covers current trends in critical areas of business administration from an executive perspective.
Offered: Online

BUSI 710 Foundations of Applied Research Methods 3 Credit Hour(s)
Online Prerequisite: BUSI 701 (may be taken concurrently)
An overview of the assumptions, theories and processes of qualitative and quantitative contemporary applied business research methods, with an emphasis on blending them to investigate practice-anchored research problems.
Offered: Online

BUSI 730 Strategic Allocation of Financial Resources 3 Credit Hour(s)
Online Prerequisite: BUSI 700 and BUSI 710
The advanced study of accounting and financial decision making techniques and models that are useful in the translation of strategic and operational goals related to resource allocation into specific budgetary expectations of revenue, expenses, capital expenditures, and needs for external funding, including analysis of the effects of contingencies that might cause financial outcomes to vary from budgeted expectations.
Offered: Online

BUSI 735 Understanding the Organization 3 Credit Hour(s)
Online Prerequisite: BUSI 701
This course provides a comprehensive overview of the modern organization from a systems perspective. Topics include the importance of organizations, organizations as systems, the environment of the organization, and the structure of organizations.
Offered: Online

BUSI 740 Managing the Supply Chain 3 Credit Hour(s)
Online Prerequisite: BUSI 701
A comprehensive study of concepts, processes, and strategies used in the development and management of global supply chains. Topical coverage will include: supply chain management, production planning and inventory control, order fulfillment and supply chain coordination; and global supply chain design, logistics and outsourcing.
Offered: Online

BUSI 745 Marketing for Competitive Advantage 3 Credit Hour(s)
Online Prerequisite: BUSI 701
This course will examine the development of marketing strategy from the perspective of shifting demand patterns due to changes in consumer behavior, market segmentation, persona development, and the economic environment. Marketing strategy will be developed and examined through the lens of a Christian Worldview.
Offered: Online

BUSI 750 Managing Human Resources 3 Credit Hour(s)
Online Prerequisite: BUSI 701
This course provides the business leader with the knowledge of critical topics related to strategically managing the organization’s human resources. Key issues addressed include the environment of HRM, jobs and labor, talent development, performance, compensation and employee relations. Current HR issues, measuring HR effectiveness, global human resource management and HR ethics will be evaluated.
Offered: Online

BUSI 755 Organizational and Executive Coaching 3 Credit Hour(s)
Online Prerequisite: (BUSI 700 and BUSI 710) or DIGI 700
Comprehensive overview of business coaching theory, methodology, and techniques, including organizational coaching theories and frameworks, coaching skills and techniques, and executive coaching, resulting in an experiential and individualized leader development process that builds a leader’s capability to achieve short- and long-term organizational goals.
Offered: Online

BUSI 760 Quality Management and Productivity 3 Credit Hour(s)
Online Prerequisite: BUSI 700 and BUSI 710
The advanced study of the concepts of continuous improvement and quality management, viewing quality as a systematic process that improves customer satisfaction. Coverage includes methods and technologies that will aid managers in assuring that the organization’s quality system is effectively meeting the organization’s continuous improvement goals.
Offered: Online

BUSI 770 Strategy Formulation and Strategic Thinking 3 Credit Hour(s)
Online Prerequisite: BUSI 701
The advanced study of the process of business strategy (for both profits and nonprofits), including the decision traps to avoid and the most effective ways to develop and implement strategy.
Offered: Online

BUSI 780 Business Case Study Design Seminar 3 Credit Hour(s)
Online Prerequisite: BUSI 770
Offered: Online

BUSI 789 Appl Doctoral Research Proj II 5 Credit Hour(s)
BUSI 790 Appl Doctoral Research Pj III 5 Credit Hour(s)
BUSI 815 Qualitative Research Methods 3 Credit Hour(s)
Online Prerequisite: (BUSI 700 and BUSI 710 and BUSI 730 and BUSI 740 and BUSI 750 and BUSI 755 and BUSI 760 and BUSI 770) or (DIGI 710 and DIGI 720)
This doctoral level course examines the qualitative method used in business research, with a focus on five qualitative designs: narrative, phenomenological, grounded theory, ethnographic, and case study. Underpinning philosophical assumptions are presented in context with the selected qualitative designs. The course also covers data collection, analysis, and validation measures appropriate for qualitative research. (Formerly BUSI 715)
Offered: Online
BUSI 820  Quantitative Research Methods  3 Credit Hour(s)
**Online Prerequisite:** BUSI 700 and BUSI 710 and (BUSI 715 or BUSI 815) and BUSI 730 and BUSI 740 and BUSI 750 and BUSI 755 and BUSI 760 and BUSI 770

This course is designed to prepare doctoral students to apply statistical methods to problems in business administration. Students will learn the fundamental concepts, designs, principles, and statistical skills necessary to perform an empirical study. This will include a basic knowledge of the nature of quantitative methods and the principles of experimental design. Upon conclusion of the course, students will be able to differentiate between a variety of models and statistical methods appropriate to business administration research. (Formerly BUSI 720)

**Offered:** Online

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BUSI 830  Case Study Research Methods and Consulting Techniques  3 Credit Hour(s)
**Online Prerequisite:** BUSI 701 and BUSI 710 and BUSI 820

This doctoral level course examines the qualitative method used in business research, with a focus on case studies. Students will also explore current trends in effective business consulting techniques.

**Offered:** Online

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BUSI 885  Research Concept  3 Credit Hour(s)
**Online Prerequisite:** BUSI 701 and BUSI 710 and BUSI 730 and BUSI 735 and BUSI 740 and BUSI 745 and BUSI 750 and BUSI 770 and BUSI 820 and BUSI 830 and (BUSI 601 and ACCT 612 and ACCT 622 and ACCT 632 and ACCT 642 or BUSI 530 and BUSI 532 and BUSI 534 and BUSI 536 and BUSI 538 or BUSI 505 and BUSI 506 and BUSI 511 and BUSI 646 or BUSI 642 and BUSI 643 and BUSI 644 and BUSI 645 or BMIS 510 and BMIS 520 and BMIS 530 and BMIS 580 or BUSI 604 and BUSI 605 and BUSI 606 and BUSI 607 or BUSI 502 and BUSI 503 and BUSI 504 and BUSI 610 or BUSI 520 and BUSI 612 and BUSI 613 and BUSI 614 and COMS 658 and HLTH 553 and MGMT 602 or BUSI 650 and BUSI 680 and BUSI 681 and BUSI 682 or BUSI 621 and BUSI 622 and BUSI 623 and JURI 550 or BUSI 570 and MGMT 501 and BMAL 500 and COMS 532 and COMS 560 or STCO 532 and STCO 534 and STCO 550 and STCO 562 and BUSI 615 and BUSI 616

This course will focus on students completing research concept paper and preparing students for their applied doctoral research project.

**Registration Restrictions:** All DBA Core Courses and all Cognate courses for Cognate the student is enrolled will need to be completed prior to this course.

**Offered:** Online

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BUSI 887  Applied Doctoral Research Project I  5 Credit Hour(s)
**Online Prerequisite:** BUSI 885

This course is the first step for DBA Doctoral Candidates in the process of developing and completing their applied doctoral research project. Doctoral Candidates will develop Section 1 which includes the Foundation of the Study to include a detailed Literature Review relevant to the proposed research study.

**Offered:** Online

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BUSI 888  Applied Doctoral Research Project II  5 Credit Hour(s)
**Online Prerequisite:** BUSI 887

This course is the second step for DBA Doctoral Candidates to develop and complete their applied doctoral research project. Doctoral Candidates will develop Section 2 which includes their methodology for conducting the study and combine it with Section 1 into a single document. Candidates will also defend their research proposal.

**Offered:** Online

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BUSI 889  Applied Doctoral Research Project III  5 Credit Hour(s)
**Online Prerequisite:** BUSI 888

This course is the final step in developing the applied doctoral research project manuscript. Doctoral Candidates will conduct their field study, analyze their data, and present their findings and develop Section 3 of their applied doctoral research project. Candidates will combine all three sections into their completed applied doctoral research project manuscript in preparation for their defense.

**Offered:** Online

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BUSI 890  Applied Doctoral Research Project IV  0 Credit Hour(s)
**Online Prerequisite:** BUSI 889 (may be taken concurrently)

This course is the last step in the DBA program. Doctoral Candidates will defend their applied doctoral research project and finalize their manuscript.

**Offered:** Online

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BUSI 987  Dissertation I  5 Credit Hour(s)
**Online Prerequisite:** BUSI 700 and BUSI 710 and BUSI 730 and BUSI 740 and BUSI 750 and BUSI 755 and BUSI 760 and BUSI 770 and (BUSI 815 or BUSI 715) and (BUSI 820 or BUSI 720) and (BUSI 885 or BUSI 785)

This course is the first step for DBA Doctoral Candidates in the process of developing and completing their research study and dissertation. Doctoral Candidates will develop Section 1 which includes the Foundation of the Study to include a detailed Literature Review relevant to the proposed research study.

**Offered:** Online

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BUSI 988  Dissertation II  5 Credit Hour(s)
**Online Prerequisite:** BUSI 987

This course is the second step for DBA Doctoral Candidates to develop and complete their dissertation. Doctoral Candidates will develop Section 2 which includes their methodology for conducting the study and combine it with Section 1 into a single document. Candidates will also complete and submit their IRB package complete their proposal defense.

**Offered:** Online

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BUSI 989  Dissertation III  5 Credit Hour(s)
**Online Prerequisite:** BUSI 988

This course is the final step in developing the dissertation manuscript. Doctoral Candidates will conduct their field study, analyze their data, and present their findings and develop Section 3 of their dissertation. Candidates will combine all three sections into their completed dissertation manuscript in preparation for their dissertation defense.

**Offered:** Online

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BUSI 990  Dissertation IV  0 Credit Hour(s)
**Online Prerequisite:** BUSI 989

This course is the last step in the DBA program. Doctoral Candidates will defend their dissertation and finalize their dissertation manuscript for publication.

**Offered:** Online