BUSINESS MANAGEMENT & LEADERSHIP (BMAL)

BMAL 700  DSL Program Orientation  3 Credit Hour(s)
Introduction to doctoral studies, which provides information regarding
the Doctor of Strategic Leadership program, the Graduate School of
Business, and University resources.
Offered: Online

BMAL 702  Leadership Theory  3 Credit Hour(s)
Online Prerequisite: BMAL 700 (may be taken concurrently)
This course provides a comprehensive overview of dominant approaches
to leadership with a focus on how those approaches can inform
leadership practice and follow outcomes. As a complement to leadership
theory, the basic competencies or skills necessary for effective leadership
are also explored.
Offered: Online

BMAL 703  Managing the Contemporary Organization  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This course provides a comprehensive background in the critical
role of management in the modern organization. Topics include the
management process, planning and decision making, organizing and
motivating individuals and groups, and effective communication.
Offered: Online

BMAL 704  Leading Organizational Change  3 Credit Hour(s)
Online Prerequisite: BMAL 700 or Digi 700
This course provides a comprehensive overview of the theories, process,
and practice of leading successful change in organizations. Topics
include the problem with change and its solution, the eight-stage process
for effective change, what the organization of the future will look like, and
the importance of change for lifelong learning.
Offered: Online

BMAL 706  Strategic Global Leadership  3 Credit Hour(s)
Online Prerequisite: BMAL 700 or EDUC 710
This course examines the similarities and differences of managing and
leading across cultures.
Offered: Online

BMAL 710  Understanding the Organization  3 Credit Hour(s)
Online Prerequisite: BMAL 700 or EDUC 710
This course provides a comprehensive overview of the modern
organization from a systems perspective. Topics include the importance
of organizations, organizations as systems, the environment of the
organization, and the structure of organizations.
Offered: Online

BMAL 714  Risk Management Process and Practice  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This course provides an analysis of risk management principles with a
focus on the processes of risk management, planning risk management,
critical success factors for effective risk management, and performing
qualitative and quantitative risk analysis.
Offered: Online

BMAL 716  Research Theory and Planning  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This course provides a comprehensive overview of the process of
planning and conducting effective research projects. Topics include
social research theories, research methods and designs, data collection
methods, data analysis methods, and reporting results.
Offered: Online

BMAL 720  Leveraging Data for Decision Making  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This course provides an overview of the process and skills necessary
for organizational leaders to make effective data driven decisions.
Topics include: defining business analytics, quantify value it brings to an
organization, harnessing the power of analytics to gain advantage.
Offered: Online

BMAL 727  Leading Effective Teams  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This course provides a comprehensive overview of effective team-based
leadership practices in a project environment with a focus on creating
high-performance teams, managing team conflict, motivating teams, and
empowering teams for the successful completion of projects.
Offered: Online

BMAL 755  Coaching Theory & Practice  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This course provides a comprehensive overview of coaching theory
and methods necessary for effective executive coaching. Topics
include coaching methodology and techniques, coaching theories and
frameworks, and coaching skills and techniques.
Offered: Online

BMAL 770  Ethical Leadership  3 Credit Hour(s)
Online Prerequisite: BMAL 700
The course is an examination of ethics from the perspective of a strategic
leader. Students will evaluate the theoretical and practical approaches to
leading ethically within the context of a Christian Worldview.
Offered: Online

BMAL 780  Strategic Leadership in the 21st Century  3 Credit Hour(s)
Online Prerequisite: BMAL 700
This is the capstone class for the Doctorate in Strategic Leadership DSL
program and allows students to synthesize knowledge gained in previous
courses into a cohesive view of leadership. This course focuses on
the critical knowledge and skills that leaders must master in order to be
successful.
Offered: Online

BMAL 785  Comprehensive Exam and Doctoral Research Project
Concept  3 Credit Hour(s)
Online Prerequisite: BMAL 700 and BMAL 702 and BMAL 703 and
BMAL 704 and BMAL 710 and BMAL 714 and BMAL 716 and BMAL 720
and BMAL 727 and BMAL 770 and BMAL 780
The study of diverse methods of applied research design to improve
applied research practice. Students will apply the knowledge and
skills developed in previous research and related course work to the
understanding Research Project process. Students will be required to
apply scholarly writing skills and an understanding of expectations of the
scholarly project to develop a scholarly proposal and must successfully
defend the proposal at the end of the course. In addition, students must
pass the comprehensive exam that will be given during the course.
Offered: Online

BMAL 887  Doctoral Research Project I  4 Credit Hour(s)
Online Prerequisite: BMAL 785
This course is the first step for DSL Doctoral Candidates in the process
of developing and completing their research project. Doctoral Candidates
will develop Section 1 which includes the Foundation of the Study to
include a detailed Literature Review relevant to the proposed research
project.
Offered: Online
BMAL 888  Doctoral Research Project II  4 Credit Hour(s)
Online Prerequisite: BMAL 887
This course is the second step for DSL Doctoral Candidates in the process of developing and completing their research project. Doctoral Candidates will develop Section 2 which includes their methodology for conducting the study and combine it with Section 1 into a single document. Candidates will complete and submit their IRB package and conduct their proposal defense.
Offered: Online

BMAL 889  Doctoral Research Project III  4 Credit Hour(s)
Online Prerequisite: BMAL 888
This course is the final step in developing the research project. Doctoral Candidates will conduct their field study, develop and present their findings, and develop Section 3 of their research project. Candidates will combine all three sections into their completed Doctoral Research Project manuscript in preparation for their defense.
Offered: Online

BMAL 890  Doctoral Research Project IV  0 Credit Hour(s)
Online Prerequisite: BMAL 889
This course is the last step in the DSL program. Doctoral Candidates will defend their Doctoral Research Project and finalize their manuscript for publication.
Offered: Online