

# MASTER OF ARTS IN PUBLIC POLICY (M.A.P.P.)

## Purpose

The Master of Arts in Public Policy (M.A.P.P.) is a joint venture of Liberty University School of Law and Liberty University's Helms School of Government.

Graduate-level training pointedly designed to "impact the world" by training Christ-centered statesmen, leaders, scholars and policy makers, the M.A.P.P. will train its graduate to effectively shape policy in governmental, legislative, political, communications, managerial, academic, and international-relations areas.

The Master of Arts in Public Policy provides access to faculty who are statesmen, leaders and policy makers and embody a Christ-centered philosophy that Liberty University ascribes to an imparts to a world in need of Christ's directed influence.

## Program Specific Admission Requirements

In addition to the general admission requirements, specific requirements for admission to the Master of Arts in Public Policy (M.A.P.P.) are as follows:

1. Earned baccalaureate degree or its equivalent from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.).
2. An undergraduate cumulative GPA of 3.00 or above (on a 4.00 scale).
3. TOEFL Scores for students who speak English as a second language (score of 600 paper-based test; 250 computer-based test, 80 internet-based test).

Students who do not meet the minimum GPA requirement may be admitted on Academic Caution status. Applicants who hold a cumulative undergraduate GPA of 2.00 to 2.99 on a 4.00 scale may be eligible for admission on Academic Caution.

## Transfer of Credit

Students may transfer up to 18 hours of graduate-level credit from an accredited institution. In order to transfer credit, students must have earned the minimum grade of B-, and courses must have been completed within 10 years of the start date of the student's program at Liberty University. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

## Program Learning Outcomes

The student will be able to:

1. Evaluate public policy initiatives in the political context.
2. Evaluate the impact of various political stakeholders in the public policy context.
3. Synthesize various theoretical and philosophical models as they relate to the public policy context.
4. Apply a model of Christian statesmanship to the public policy context.
5. Apply knowledge of the literature in the public policy context.

## Program Format

The Master of Arts in Public Policy (M.A.P.P.) will be offered both residentially and online. The residential M.A.P.P. is offered with the base or foundational Master of Arts in Public Policy (M.A.P.P.) with a thesis or non-thesis option. The online major offers a degree with a thesis or non-thesis option and six cognates: Public Administration, Middle East Affairs, International Affairs, Policy Studies, Leadership and Campaigns and Elections. The online major may also be augmented with a few optional residential intensive sessions typically, during times when the Liberty University School of Law is not in session, such as during the breaks or summer months.

## Programs of Study

### Delivery Format: Residential and Online

- Public Policy (M.A.P.P.)

### Delivery Format: Online Only

- Public Policy (M.A.P.P.) - Campaigns & Elections
- Public Policy (M.A.P.P.) - International Affairs
- Public Policy (M.A.P.P.) - Leadership
- Public Policy (M.A.P.P.) - Middle East Affairs
- Public Policy (M.A.P.P.) - Policy Studies
- Public Policy (M.A.P.P.) - Public Administration

## Career Opportunities

- Public Relations Specialist
- Public Interest/Advocate Groups
- Research
- Politics

## Courses

### Public Policy: Government Courses

#### PPOG 500 Introduction to Writing, Research and Turabian 3 Credit Hour(s)

This course will provide an overview of current research techniques in the field of public policy. Students will also hone and apply professional writing skills by completing a final research paper fully incorporating techniques as outlined by Turabian.

**Offered:** Resident and Online

#### PPOG 502 Economics and Public Policy 3 Credit Hour(s)

**Prerequisite:** PPOG 500 (may be taken concurrently)

This course will study markets and market failure, the effects of Public Policy on economics, the effects of economics on Public Policy, and the role of government in economic issues particularly in the areas of trade, enterprise, debt and taxation, from a biblical worldview. The class will emphasize the Judeo-Christian foundations and principles of economic activity.

**Offered:** Resident and Online

#### PPOG 503 Political Philosophy 3 Credit Hour(s)

**Prerequisite:** PPOG 500 (may be taken concurrently)

This course studies the most influential political philosophers who substantially influence the Western political and legal thought processes, for better or worse, from ancient Greece, through Western European development and the American Founding era to the modern era.

**Offered:** Resident and Online

**PPOG 504 Leadership, Statesmanship, and Governance 3 Credit Hour(s)****Prerequisite:** PPOG 500 (may be taken concurrently)

This course will provide an examination of the fundamentals and characteristics of diligent, principled-based servant leadership from a Judeo-Christian perspective. This course will be as practical as it is philosophical.

**Offered:** Resident and Online**PPOG 506 Introduction to Geopolitics and International Diplomacy 3 Credit Hour(s)****Prerequisite:** PPOG 500 (may be taken concurrently)

Introduction to Geopolitics and International Diplomacy will provide a Judeo-Christian perspective on international affairs; American foreign policy; international governments, groups, organizations and coalitions; sovereignty issues; the influence of Christianity and competing worldviews on the changing global arena; and the role of America in the world.

**Offered:** Resident and Online**PPOG 530 Domestic Policy 3 Credit Hour(s)**

This course is a survey of U.S. domestic policy. It will focus on domestic public policy-making at the national level, beginning with the processes, institutions and actors engaged in the creation, advocacy, development, enactment, and implementation of domestic policy, and followed by a discussion of several contemporary public policy issues.

**Offered:** Online**PPOG 540 Foreign Policy 3 Credit Hour(s)**

This course is a survey of U.S. foreign policy. It will focus on the processes, institutions and actors engaged in the creation, advocacy, development, enactment, and implementation of foreign policy, followed by a discussion of several contemporary foreign policy issues.

**Offered:** Online**PPOG 595 Directed Readings in Public Policy 3 Credit Hour(s)**

This course will allow a student to work individually with a professor to do extra readings on a specific topic related to Public Policy from a Judeo-Christian perspective. This course will be as practical as it is philosophical.

**PPOG 597 Special Topics in Public Policy 3 Credit Hour(s)****Prerequisite:** PPOG 500 (may be taken concurrently)

This course is a one-on-one study directed by the professor that involves specialized readings pertaining to Public Policy.

**Offered:** Resident**PPOG 624 Presidential Leadership 3 Credit Hour(s)****Online Prerequisite:** PPOG 500 (may be taken concurrently)

Presidential Leadership is a course studying the role, powers, dynamics, and impact of the American presidency. The course will analyze the effects of the worldview, philosophies, and personal experience of the President as well as methods, strategies, and tactics that Presidents employ in shaping public policy, structuring the court, and communicating with and persuading the American people.

**Offered:** Online**PPOG 625 Legislative Leadership 3 Credit Hour(s)**

Legislatures are at the heart of policy-making in the United States. This course will help students learn how to ask and answer original research questions related to the study of U.S. legislatures, their members, and policy-making within the legislature. The course has two goals; to introduce students to a broad range of legislative research and to explore how to critically assess and extend that research.

**Offered:** Online**PPOG 626 State and Local Leadership 3 Credit Hour(s)**

This course examines the challenges of running public sector organizations at the state and local level from the perspective of those who lead them. With trust in government plummeting and greater expectations from both the federal government and citizens, senior executives in state and local governments face significant challenges in governing. Students will develop the knowledge, skills, and tools necessary to operate as ethical and effective statesmen at the state and local level. Additionally, students will learn the need for public officials to be ready to lead strategically, think creatively, and act collaboratively in a dynamic governing environment.

**Offered:** Online**PPOG 635 Speech Writing for Candidates and Officeholders 3 Credit Hour(s)****Online Prerequisite:** PPOG 500 (may be taken concurrently)

Speech Writing for Candidates and Officeholders is a research and writing course instructing students in the drafting of comments, sound bites, and full campaign and policy speeches for use by candidates and office holders.

**Offered:** Online**PPOG 640 Middle East Law and Policy 3 Credit Hour(s)****Online Prerequisite:** PPOG 500 (may be taken concurrently)

Middle East Laws and Policy provides an introduction to and survey of the legal, political, legislative, and judicial systems of the Middle East. The course will analyze the political parties that wield power, the ideologies that drive them, the policies they produce, and the impact of those policies both in the Middle East and abroad.

**Offered:** Online**PPOG 641 U.S. Middle East Foreign Policy 3 Credit Hour(s)****Online Prerequisite:** PPOG 500 (may be taken concurrently)

U.S. Middle East Foreign Policy will build upon PPOG 640, providing a detailed analysis of the foundations, motivations, formation and impact of U.S. Foreign Policy in the Middle East. The course will study the history and status of U.S.-Israeli relations, the substance of U.S. foreign policy, and the mechanics of how that policy is communicated, negotiated and carried out.

**Offered:** Online**PPOG 689 Thesis Proposal & Research 3 Credit Hour(s)****Prerequisite:** PPOG 500 (may be taken concurrently)

This course is designed to help students complete their master's thesis in Public Policy. It is expected that research for the thesis project will be relevant to the student's study in the master's program and will make an academic contribution to the research in public policy.

**Offered:** Resident and Online**PPOG 690 Thesis Defense 3 Credit Hour(s)****Prerequisite:** PPOG 689

Intended to demonstrate a student's ability to carry out original research. Thesis may be designed to answer practical research questions, or address theoretical or ethical issues of interest to scholars and professionals in the field of public policy. Credit is not allowed until the thesis has been accepted.

**Offered:** Resident and Online**PPOG 695 Direct Research 3-6 Credit Hour(s)****Offered:** Resident and Online

## Public Policy: Law Courses

### PPOL 501 Foundations of American Governance: An Introduction to Public Policy 3 Credit Hour(s)

**Prerequisite:** PPOG 500 (may be taken concurrently)

This course provides a broad study of the philosophical, intellectual, political, and cultural influences on Western Society and examines the manner in which those influences have been and are being reflected in American Public Policy. More specifically, it will examine the manner in which various worldviews affect American Public Policy, with particular emphasis on the contrast between the Judeo-Christian worldview and Secular Humanism, Marxism/Leninism, and Islamic Fundamentalism.

**Offered:** Resident and Online

### PPOL 505 Applied Public Policy Research Methods 3 Credit Hour(s)

**Prerequisite:** PPOG 500 (may be taken concurrently)

This course will study research methods, research strategies, and statistical analysis skills necessary to both produce and critically analyze research reports and data compilations used in forming public policy.

**Offered:** Resident and Online

### PPOL 506 Introduction to Geopolitics 3 Credit Hour(s)

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### PPOL 630 Campaign Tactics, Strategies, and Management 3 Credit Hour(s)

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

Campaign Tactics, Strategies, and Management will provide both case studies and practical instruction in the art and science of starting, running and succeeding in political campaigns. The class will include expert guest lectures on a variety of topics and will provide a well-rounded overview and practical framework for the potential candidate, campaign manager, campaign counsel, and student of the electoral process alike.

**Offered:** Online

### PPOL 631 Message, Media and Political Communication 3 Credit Hour(s)

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

Message, Media and Political Communications provides an in-depth analysis of the history, means, methods, and strategies of crafting messages and communicating with and persuading constituent groups and the public at large through various media. Topics covered will include, among others, writing and creation of radio and television issue ads, radio and television campaign ads, public service announcements, internet video, screenplays and film. The course will provide an historical overview of the use of radio, television and film in shaping cultural and political thought, provide case studies and provide practical instruction in cutting edge formats, media and techniques by experts in this genre of political communication.

**Offered:** Online

### PPOL 650 International Law, Policy, and Politics 3 Credit Hour(s)

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

International Law, Policy, and Politics will provide an introduction and overview of the dynamic interplay between peoples, nations, governments and international organizations. This course introduces the student to both the history and the current status of international relationships including the rise and impact of globalism, the global influences of radical Islam, and the shifting influenced and power of nations.

**Offered:** Online

### PPOL 652 U.S. Foreign Policy and Sovereignty Issues 3 Credit Hour(s)

**Online Prerequisite:** PPOG 500 (may be taken concurrently)

U.S. Foreign Policy and Sovereignty Issues specifically analyzes the history and current status of United States foreign policy, particularly as it affects American Sovereignty and the health, welfare, and protection of American citizens.

**Offered:** Online