

# BACHELOR OF SCIENCE IN PUBLIC HEALTH (B.S.) - HEALTH PROMOTION & MASTER OF PUBLIC HEALTH (M.P.H.) - COMMUNITY HEALTH PROMOTION

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## Purpose

The purpose of the 4+1 dual degree **BS Public Health: Health Promotion** and **MPH Public Health: Community Health Promotion** is designed to provide an opportunity for accelerated bachelor and master's degrees in public health with a concentration in health promotion for qualified students. This accelerated degree program seeks to train students to serve as health education specialists in the health care industry, business, government, and in non-profit organizations. Students will gain advanced knowledge and practice in designing, implementing, managing, and evaluating interventions to ensure best practices for the overall wellness of the community.

## Program Specific Admission Requirements

Admission to the Accelerated Bachelor of Science in Public Health (B.S.) - Health Promotion concentration / Master of Public Health (M.P.H.) - Community Health Promotion concentration is a competitive process.

### Admission standards for BS Health Promotion include:

1. Must meet current Residential Undergraduate Admissions Standards.

### Admission standards for MPH Community Health Promotion include:

1. Must have a cumulative GPA of 3.0 for admission into the Graduate level courses of this program.
2. Completed all undergraduate work and the graduate courses required in the BS before having program switched to the MPH.

## Program Learning Outcomes

The student will be able to:

- Describe public health philosophy and organization, including infrastructure, funding, delivery, and fiscal and workforce management in the U.S. and globally.
- Apply principles of public health leadership, including systems thinking, group process, social justice, and ethics.
- Describe health from the perspective of God's purposes for humanity in creation, fall, and redemption.
- Describe the scientific basis for public health problems and apply public health solutions to address them.
- Engage community constituencies in collaborative relationships to develop and employ community capacity for health.
- Identify principles of public health interventions that address disparities and inequalities in health access and health status in the context of culture, race, gender, and economics.

- Investigate population health status, needs, and resources using appropriate assessment and analytical methods.
- Develop, implement and evaluate public health programs to address identified population determinants of health.
- Demonstrate effective written, oral, and electronic methods of communicating health information with selected audiences.
- Demonstrate effective written, oral, and electronic methods of communicating health information and advocating for health with diverse audiences.
- Describe principles of community collaboration to enhance community capacity for health.
- Identify the scientific basis for public health problems.
- Identify concepts of public health philosophy and organization, including infrastructure, funding, and delivery in the U.S.
- Identify principles of public health leadership, including systems thinking, group process, social justice, and ethics.
- Determine population health status, needs, and resources using appropriate assessment and analytical methods.
- Develop public health interventions that address disparities and inequalities in health access and health status in the context of culture, race, gender, and economics.
- Apply Health Education best practices to public health.

## Program of Study Delivery Format: Resident Only

- Public Health (B.S.) - Health Promotion & Public Health (M.P.H.) - Community Health Promotion - Resident

## Career Opportunities

- Health Educator
- Community Health Program Planner
- Program Evaluator
- Worksite Wellness Program Administrator
- Health Promotion Program Coordinator
- Public Health Information Officer
- Health Center Administrator
- Health Coach