

MASTER OF SCIENCE IN SPORT MANAGEMENT (M.S.)

Purpose

The Master of Science in Sport Management degree is designed to prepare competent and effective leaders with a biblical worldview who will model high standards and assume a leadership role in the sport industry. Leaders in the field of sport management are seen as those who assume a facilitating role in accomplishing the goals and objectives of a business based administrative position in sport.

Program Learning Outcomes

The student will be able to:

- Integrate the Christian worldview into decision-making within sport management.
- Evaluate and present scholarship relevant to sport management based on the knowledge of literature, research, and industry best practices.
- Develop appropriate strategies, policies, and solutions that address the desired outcomes of sport organizations.

Information pertaining to student learning and achievement in the sport management programs accredited by COSMA can be obtained by visiting the Department of Sport, Event, and Tourism Management website at <https://www.liberty.edu/business/sport-event-tourism-management/> or by contacting the Chair of the Department of Sport, Event, and Tourism Management at sportmanagement@liberty.edu.

Program Specific Admission Requirements

In addition to the general admission procedures, specific admission requirements for the M.S. in Sport Management are listed below. The following items must be submitted to the Office of Graduate Admissions prior to registering for any graduate courses. Where noted, forms are available online at <https://www.liberty.edu/online/>.

1. Earned baccalaureate degree or its equivalent from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.)
2. GPA of at least a 3.00 on a 4.00 scale (cautionary admission is an option if the student has at least a 2.50).
3. TOEFL Scores for students who speak English as a second language (score of 600 paper-based test; 250 computer-based test, 80 internet-based test)

Transfer Credit

Students may transfer up to 18 credit hours. Such courses must carry a grade of at least a B- and be comparable to Liberty University graduate courses. Transfer credit will only be considered from institutions or schools accredited by an accrediting agency recognized by the U.S. Department of Education. It is the responsibility of each applicant to supply official transcripts along with a written request to have credit applied to the degree program. Transfer credits must have been completed within the previous 10 years.

Credit for life experience and for correspondence courses will not be awarded at the graduate level. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

Programs of Study

Delivery Format: Residential and Online

- Sport Management (M.S.) - Coaching & Athletic Administration (Non-Thesis)
- Sport Management (M.S.) - Coaching & Athletic Administration (Thesis)
- Sport Management (M.S.) - General (Non-Thesis)
- Sport Management (M.S.) - Outdoor Adventure Sport (Non-Thesis)
- Sport Management (M.S.) - Outdoor Adventure Sport (Thesis)
- Sport Management (M.S.) - Sport Administration (Non-Thesis)
- Sport Management (M.S.) - Sport Administration (Thesis)
- Sport Management (M.S.) - Tourism (Non-Thesis)
- Sport Management (M.S.) - Tourism (Thesis)

Career Opportunities

- Athletic Event Manager
- Athletic Facility Director
- Ticket Sales and Operations
- Event Planner
- Hotel Management
- International Tour Guide
- Interscholastic Athletic Administrator
- Equipment Manager
- Director of Marketing
- Social Media Manager
- Sports Information/Communications Professional
- Director of Team Operations
- Head Coach
- Race Director