

SPORT MANAGEMENT (M.S.) - TOURISM (THESIS)

Important: This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
Core Courses		
SMGT 501	Social Issues in Sport Management	3
SMGT 502	Sport Marketing and Public Relations	3
SMGT 503	Ethics in Sport	3
SMGT 504	Foundations of Sport Outreach	3
SMGT 505	Legal Issues in Sport	3
SMGT 506	Economics and Financial Management of Sport	3
SMGT 520	Understanding Research in Sport, Recreation, and Tourism	3
Total Hours		21

Code	Title	Hours
Comprehensive Examination		
SMGT 600	Comprehensive Examination	0
Total Hours		0

Code	Title	Hours
Tourism Thesis Cognate		
SMGT 689	Thesis Proposal and Research ¹	3
SMGT 690	Thesis Defense	3
TOUR 601	Current Issues and Theories for Hospitality and Tourism Management	3
TOUR 602	Hospitality and Tourism Marketing Strategy	3
TOUR 603	Sport and Event Tourism Planning And Impacts	3
Total Hours		15

¹ Any student who is not ready for enrollment in SMGT 690 Thesis Defense (3 c.h.) after completing SMGT 689 Thesis Proposal and Research (3 c.h.) may be required, as determined by the student's thesis chair, to repeat SMGT 689 Thesis Proposal and Research (3 c.h.) until deemed ready for enrollment in SMGT 690 Thesis Defense (3 c.h.)

All applicable prerequisites must be met

Graduation Requirements

- Complete 36 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No more than two grades of C may be applied to the degree (includes grades of C+ & C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- Successful completion of the Comprehensive Exam

- Thesis required
- Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Resident & Online Format