

# SPORT MANAGEMENT (M.S.) - TOURISM (NON-THESIS)

**Important:** This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
<b>Core Courses</b>		
SMGT 501	Social Issues in Sport Management	3
SMGT 502	Sport Marketing and Public Relations	3
SMGT 503	Ethics in Sport	3
SMGT 504	Foundations of Sport Outreach	3
SMGT 505	Legal Issues in Sport	3
SMGT 506	Economics and Financial Management of Sport	3
SMGT 520	Understanding Research in Sport, Recreation, and Tourism	3
<b>Total Hours</b>		<b>21</b>

Code	Title	Hours
<b>Tourism Non-Thesis Cognate</b>		
SMGT 699	Internship <sup>1</sup>	6
TOUR 601	Current Issues and Theories for Hospitality and Tourism Management	3
TOUR 602	Hospitality and Tourism Marketing Strategy	3
TOUR 603	Sport and Event Tourism Planning And Impacts	3
<b>Total Hours</b>		<b>15</b>

<sup>1</sup> SMGT 699 is a variable course of 3-6 credit hours. Students will have the option of taking SMGT 699 two times, for 3 credits each time, or one time for 6 hours. The student must complete 6 hours total internship for graduation.

All applicable prerequisites must be met

## Graduation Requirements

- Complete 36 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No more than two grades of C may be applied to the degree (includes grades of C+ & C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

## Program Offered in Resident & Online Format Course Sequence

Course	Title	Hours
<b>First Semester</b>		
SMGT 501	Social Issues in Sport Management	3
SMGT 502	Sport Marketing and Public Relations	3
SMGT 520	Understanding Research in Sport, Recreation, and Tourism	3
<b>Hours</b>		<b>9</b>
<b>Second Semester</b>		
SMGT 503	Ethics in Sport	3
SMGT 504	Foundations of Sport Outreach	3
SMGT 505	Legal Issues in Sport	3
<b>Hours</b>		<b>9</b>
<b>Third Semester</b>		
SMGT 506	Economics and Financial Management of Sport	3
TOUR 601	Current Issues and Theories for Hospitality and Tourism Management	3
TOUR 602	Hospitality and Tourism Marketing Strategy	3
<b>Hours</b>		<b>9</b>
<b>Fourth Semester</b>		
TOUR 603	Sport and Event Tourism Planning And Impacts	3
SMGT 699	Internship <sup>1</sup>	6
<b>Hours</b>		<b>9</b>
<b>Total Hours</b>		<b>36</b>

<sup>1</sup> SMGT 699 is a variable course of 3-6 credit hours. Students will have the option of taking SMGT 699 two times, for 3 credits each time, or one time for 6 hours. The student must complete 6 hours total internship for graduation.