

SPORT MANAGEMENT (M.S.) - COACHING & ATHLETIC ADMINISTRATION (THESIS)

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

| Code | Title | Hours |
|---------------------|--|-----------|
| Core Courses | | |
| SMGT 501 | Social Issues in Sport Management | 3 |
| SMGT 502 | Sport Marketing and Public Relations | 3 |
| SMGT 503 | Ethics in Sport | 3 |
| SMGT 504 | Foundations of Sport Outreach | 3 |
| SMGT 505 | Legal Issues in Sport | 3 |
| SMGT 506 | Economics and Financial Management of Sport | 3 |
| SMGT 520 | Understanding Research in Sport, Recreation, and Tourism | 3 |
| Total Hours | | 21 |

| Code | Title | Hours |
|--|----------------------------|-----------|
| Coaching & Athletic Administration Thesis Cognate | | |
| SMGT 621 | Advanced Coaching Theory | 3 |
| SMGT 622 | Strategic Sport Management | 3 |
| SMGT 623 | Sport Governance | 3 |
| SMGT 688 | Thesis Proposal | 3 |
| SMGT 689 | Thesis Research | 3 |
| SMGT 690 | Thesis Defense | 0 |
| Total Hours | | 15 |

All applicable prerequisites must be met

Graduation Requirements

- Complete 36 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No more than two grades of C may be applied to the degree (includes grades of C+ & C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- Thesis required
- Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Resident & Online Format

Course Sequence

| Course | Title | Hours |
|-----------------------|-----------------------------------|-------|
| First Semester | | |
| SMGT 501 | Social Issues in Sport Management | 3 |

| Course | Title | Hours |
|--------------|--|-----------|
| SMGT 502 | Sport Marketing and Public Relations | 3 |
| SMGT 503 | Ethics in Sport | 3 |
| SMGT 520 | Understanding Research in Sport, Recreation, and Tourism | 3 |
| Hours | | 12 |

| | | |
|------------------------|---|----------|
| Second Semester | | |
| SMGT 504 | Foundations of Sport Outreach | 3 |
| SMGT 505 | Legal Issues in Sport | 3 |
| SMGT 506 | Economics and Financial Management of Sport | 3 |
| Hours | | 9 |

| | | |
|-----------------------|----------------------------|----------|
| Third Semester | | |
| SMGT 621 | Advanced Coaching Theory | 3 |
| SMGT 622 | Strategic Sport Management | 3 |
| SMGT 688 | Thesis Proposal | 3 |
| Hours | | 9 |

| | | |
|------------------------|------------------|-----------|
| Fourth Semester | | |
| SMGT 623 | Sport Governance | 3 |
| SMGT 689 | Thesis Research | 3 |
| SMGT 690 | Thesis Defense | 0 |
| Hours | | 6 |
| Total Hours | | 36 |