

SPORT MANAGEMENT GRADUATE CERTIFICATE

Purpose

The Graduate Certificate in Sport Management is designed to provide students with advanced knowledge of vital content used in the management of sport organizations. Students are given opportunities to engage in marketing functions, understand sport as a platform for outreach, and integrate the biblical worldview into leadership behaviors.

Program Learning Outcomes

The student will be able to:

- Identify skills needed for effective leadership in the sport context from a biblical worldview

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Sport Management - Graduate Certificate

Career Opportunities

- Athletic Director
- Coach
- Event Coordinator
- Facilities Manager
- Operations Manager

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.