GENERAL BUSINESS GRADUATE CERTIFICATE

Purpose

The purpose of the Graduate Certificate in General Business is to provide students with a general understanding and foundation of business concepts. The certificate addresses business theory from a Christian worldview and emphasizes general business practice.

Program Learning Outcomes

The student will be able to:

• The student will be able to evaluate business organizations and their legal and global issues from a biblical worldview.

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study Delivery Format: Residential and Online

General Business - Graduate Certificate

Career Opportunities

- Human Resource Manager
- Retail/Sales Manager

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.