

BUSINESS ADMINISTRATION (PH.D.) - ENTREPRENEURSHIP

Important: This degree plan is effective for those starting this degree program in fall 2022 through summer 2023. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
Business Administration Core Courses		
BUSI 702	PhD Program Orientation ¹	3
BUSI 730	Strategic Allocation of Financial Resources	3
BUSI 740	Managing the Supply Chain	3
BUSI 745	Marketing for Competitive Advantage	3
BUSI 750	Managing Human Resources	3
BUSI 770	Strategy Formulation and Strategic Thinking	3
Total Hours		18

¹ BUSI 702 is a required first entry course for all students in this degree

Code	Title	Hours
Entrepreneurship Cognate		
BUSI 707	Entrepreneurship: From Startup to Exit Strategy	3
BUSI 708	Small Business Management	3
BUSI 709	Raising Capital for Business Startups	3
Total Hours		9

Code	Title	Hours
Research Courses		
BUSI 710	Foundations of Applied Research Methods	3
BUSI 815	Qualitative Research Methods	3
BUSI 816	Advanced Qualitative Research Methods	3
BUSI 820	Quantitative Research Methods	3
BUSI 821	Advanced Quantitative Research Methods	3
BUSI 886	PhD Research Concept	3
Total Hours		18

Code	Title	Hours
Dissertation Courses		
BUSI 987	Dissertation I	5
BUSI 988	Dissertation II	5
BUSI 989	Dissertation III	5
BUSI 990	Dissertation IV	0
Total Hours		15

All applicable prerequisites must be met

Graduation Requirements

- Complete 60 hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No grades lower than a B- may be applied to the degree
- Degree must be completed within 7 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format