

# MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

## Purpose

The Master of Business Administration is a 36-hour program that provides master's-level training to prepare persons for business leadership. In addition, an additional 9 hours may be gained where students are able to specialize in one of eighteen key business areas: Accounting, American Legal Studies, Criminal Justice Administration, Economics, Finance, Healthcare Management, Human Resources, International Business, International Legal Studies, Leadership, Marketing, Non-Profit Leadership and Management, Project Management, Public Administration, Public Relations, Real Estate Development, Strategic Management, Strategic Media and Digital Content, and Supply Chain Management and Logistics. Alternatively, a student may choose to pursue the general program. In accordance with the mission of Liberty University, the graduate faculty seeks to educate the whole person, developing the values, knowledge, and skills individuals need to impact their business world. The context for all instruction is the Christian worldview. In pursuit of this purpose, the M.B.A. faculty seeks the following program learning outcomes for both the 36-hour and the 45-hour MBA program:

## Program Learning Outcomes

The student will be able to:

- Utilize appropriate business decision making skills based upon current business theory and analysis of business data.
- Recommend business solutions based upon research, knowledge of the literature, and best practices.
- Integrate a Christian Worldview into business principles.

## Program Specific Admissions Requirements

In addition to the general admission requirements, admission to candidacy in the **M.B.A. program** requires:

1. Earned baccalaureate degree in a business discipline or its equivalent from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.)
2. An undergraduate cumulative GPA of 3.00 or above (on a 4.00 scale)
3. TOEFL (if applicable)
4. Fifteen hours of upper-level undergraduate business courses from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.)

Students who do not meet the minimum GPA requirement may be admitted on Academic Caution status. Students who do not have the 15 hours of upper-level undergraduate business courses, but meet the 3.00 GPA requirements will be denied admission and automatically moved to the M.A. in Executive Leadership program. Once the student has successfully passed all portions of BMAL 590 Business Common Professional Components (3 c.h.), he/she may request admission to the M.B.A. program.

Additional prerequisites for admission to the Master of Business Administration – Accounting program include:

Code	Title	Hours
ACCT 211	Financial Accounting	3
ACCT 212	Managerial Accounting	3
ACCT 301	Intermediate Accounting I	3
ACCT 302	Intermediate Accounting II	3
ACCT 311	Cost Accounting I	3
ACCT 401	Taxation I	3
ACCT 404	Auditing	3

It is recommended that students without an accounting undergraduate degree take ACCT 403 Governmental and Not-for-Profit Accounting (3 c.h.) in order to meet the governmental accounting course requirement for the CPA exam.

## Completing Additional Cognates

Students in the Master of Business Administration (MBA) program may graduate with more than one cognate, pursuant to the following conditions:

1. Students must declare their intent to pursue the second cognate while still enrolled in the MBA program. They are not permitted to graduate with a MBA with one cognate, then later apply for readmission to pursue the 2nd cognate.
2. Students are not permitted to graduate with the 36-hour MBA, then later apply for readmission to pursue a MBA with a cognate. Students who graduated with the 45-hour MBA with no cognate are not permitted to apply for readmission to pursue a MBA with a cognate.
3. In cases where there are differences in the courses required for the cores of the two Degree Completion Plans (DCP's), students must complete the courses for both cores.
4. If students complete, as part of their first cognate, a course that is approved for use as an elective, that course may be used to meet the elective requirement of the 2nd cognate, and vice versa.
5. In cases where there are additional graduation requirements on the DCP of the 2nd cognate, (e.g., maximum number of grades of C allowed, maximum allowable age of course credits), students must meet those additional requirements in order to graduate with the 2nd cognate.

## Dual Degree

To view the degree completion plans for the Master of Science in Nursing (MSN) and Master of Business Administration (MBA) dual degree program, please see the School of Nursing section in this catalog.

## Programs of Study Delivery Format: Online Only

- Business Administration (M.B.A.) - American Legal Studies
- Business Administration (M.B.A.) - International Legal Studies
- Business Administration (M.B.A.) - Six Sigma

## Delivery Format: Residential and Online

- Business Administration (M.B.A.) - 36-hour
- Business Administration (M.B.A.) - Accounting
- Business Administration (M.B.A.) - Criminal Justice Administration
- Business Administration (M.B.A.) - Economics
- Business Administration (M.B.A.) - Executive Coaching

- Business Administration (M.B.A.) - Finance
- Business Administration (M.B.A.) - Healthcare Management
- Business Administration (M.B.A.) - Human Resources
- Business Administration (M.B.A.) - International Business
- Business Administration (M.B.A.) - Leadership
- Business Administration (M.B.A.) - Marketing
- Business Administration (M.B.A.) - Non-Profit Leadership & Management
- Business Administration (M.B.A.) - Project Management
- Business Administration (M.B.A.) - Public Administration
- Business Administration (M.B.A.) - Public Relations
- Business Administration (M.B.A.) - Real Estate Development
- Business Administration (M.B.A.) - Strategic Management
- Business Administration (M.B.A.) - Strategic Media & Digital Content
- Business Administration (M.B.A.) - Supply Chain Management & Logistics
- Business Administration (M.B.A.) - Tourism Management

## **Career Opportunities**

- General Manager
- Corporate Executive
- Export/Import Business
- Entrepreneur