BUSINESS ADMINISTRATION (M.B.A.) - EXECUTIVE COACHING

Important: This degree plan is effective for those starting this degree program in fall 2026 through summer 2027. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
Program Courses		
Core Courses		
BUSI 520	Strategic Marketing Management	3
BUSI 530	Managerial Finance	3
BUSI 561	Legal Issues in Business	3
BUSI 600	Business Research Methods	3
BUSI 601	Accounting for Decision Making	3
BUSI 604	International Business	3
BUSI 610	Organizational Design and Structure	3
BUSI 620	Global Economic Environment	3
BUSI 642	Contemporary Issues in Human Resource Management	3
BUSI 650	Operations Management	3
BUSI 690	Policy and Strategy in Global Competition	3
Total Hours		**33**

Code	Title	Hours
Executive Coaching Cognate		
LIFC 501	Introduction to Life Coaching	3
LIFC 502	Advanced Life Coaching Skills	3
LIFC 603	Financial Life Coaching	3
LIFC 604	Leadership Professional Life Coaching	3
Total Hours		**12**

All applicable prerequisites must be met

Graduation Requirements

- Complete 45 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No more than two grades of C may be applied to the degree (includes grades of C+ &C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit
- Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Resident & Online Format

Course Sequence

First Year		
First Semester		**Hours**
BUSI 520	Strategic Marketing Management	3
BUSI 600	Business Research Methods	3
BUSI 604	International Business	3
	Hours	**9**
Second Semester		
BUSI 530	Managerial Finance	3
BUSI 620	Global Economic Environment	3
BUSI 642	Contemporary Issues in Human Resource Management	3
	Hours	**9**
Second Year		
Third Semester		
BUSI 601	Accounting for Decision Making	3
BUSI 650	Operations Management	3
LIFC 501	Introduction to Life Coaching	3
	Hours	**9**
Fourth Semester		
BUSI 610	Organizational Design and Structure	3
LIFC 502	Advanced Life Coaching Skills	3
LIFC 603	Financial Life Coaching	3
	Hours	**9**
Third Year		
Fifth Semester		
BUSI 561	Legal Issues in Business	3
BUSI 690	Policy and Strategy in Global Competition	3
LIFC 604	Leadership Professional Life Coaching	3
	Hours	**9**
	Total Hours	**45**