

BUSINESS ADMINISTRATION (M.B.A.) - EXECUTIVE COACHING

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

| Code | Title | Hours |
|-----------------------------------|--|-----------|
| Core Courses | | |
| BUSI 520 | Strategic Marketing Management | 3 |
| BUSI 530 | Managerial Finance | 3 |
| BUSI 561 | Legal Issues in Business | 3 |
| BUSI 600 | Business Research Methods | 3 |
| BUSI 601 | Accounting for Decision Making | 3 |
| BUSI 604 | International Business | 3 |
| BUSI 610 | Organizational Design and Structure | 3 |
| BUSI 620 | Global Economic Environment | 3 |
| BUSI 642 | Contemporary Issues in Human Resource Management | 3 |
| BUSI 650 | Operations Management | 3 |
| BUSI 690 | Policy and Strategy in Global Competition | 3 |
| Total Hours | | 33 |
| Executive Coaching Cognate | | |
| LIFC 501 | Introduction to Life Coaching | 3 |
| LIFC 502 | Advanced Life Coaching Skills | 3 |
| LIFC 603 | Financial Life Coaching | 3 |
| LIFC 604 | Leadership Professional Life Coaching | 3 |
| Total Hours | | 12 |

All applicable prerequisites must be met

Graduation Requirements

- Complete 45 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No more than two grades of C may be applied to the degree (includes grades of C+ & C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit
- Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Resident & Online Format Course Sequence

| Course | Title | Hours |
|------------------------|--|-----------|
| First Semester | | |
| BUSI 520 | Strategic Marketing Management | 3 |
| BUSI 600 | Business Research Methods | 3 |
| BUSI 604 | International Business | 3 |
| Hours | | 9 |
| Second Semester | | |
| BUSI 530 | Managerial Finance | 3 |
| BUSI 620 | Global Economic Environment | 3 |
| BUSI 642 | Contemporary Issues in Human Resource Management | 3 |
| Hours | | 9 |
| Third Semester | | |
| BUSI 601 | Accounting for Decision Making | 3 |
| BUSI 650 | Operations Management | 3 |
| LIFC 501 | Introduction to Life Coaching | 3 |
| Hours | | 9 |
| Fourth Semester | | |
| BUSI 610 | Organizational Design and Structure | 3 |
| LIFC 502 | Advanced Life Coaching Skills | 3 |
| LIFC 603 | Financial Life Coaching | 3 |
| Hours | | 9 |
| Fifth Semester | | |
| BUSI 561 | Legal Issues in Business | 3 |
| BUSI 690 | Policy and Strategy in Global Competition | 3 |
| LIFC 604 | Leadership Professional Life Coaching | 3 |
| Hours | | 9 |
| Total Hours | | 45 |