

BUSINESS ADMINISTRATION (M.B.A.) - 36-HOUR

Important: This degree plan is effective for those starting this degree program in fall 2024 through summer 2025. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
Core Courses		
BUSI 520	Strategic Marketing Management	3
BUSI 530	Managerial Finance	3
BUSI 561	Legal Issues in Business ^{1,2}	3
BUSI 600	Business Research Methods	3
BUSI 601	Accounting for Decision Making	3
BUSI 604	International Business	3
BUSI 610	Organizational Design and Structure	3
BUSI 620	Global Economic Environment	3
BUSI 642	Contemporary Issues in Human Resource Management	3
BUSI 650	Operations Management	3
BUSI 690	Policy and Strategy in Global Competition	3
Choose three credit hours of the following: ³		3
ACCT 531	Accounting Information Systems	
ACCT 612	Tax Research and Jurisprudence	
ACCT 622	Advanced Auditing	
ACCT 632	Advanced Financial Accounting Theory	
ACCT 642	Accounting Ethics	
BMAL 500	Organizational Behavior	
BUSI 502	Servant Leadership	
BUSI 503	Leadership Theory	
BUSI 504	Leading Organizational Change	
BUSI 605	Environment of International Business	
BUSI 606	Global Financial Markets	
BUSI 607	Developing Global Markets	
BUSI 612	Marketing Promotions	
BUSI 613	Supply Chain Management	
BUSI 614	Marketing Research	
BUSI 643	Workforce Planning and Employment	
BUSI 644	Human Resources Development	
BUSI 645	Compensation Management	
BUSI 680	Advanced Project Management I	
BUSI 681	Advanced Project Management II	
BUSI 682	Global Project Management	
CJUS 500	Criminal Justice Integration	
CJUS 520	Administration of Justice Organizations	
CJUS 550	Topics and Trends in Criminal Justice	
COMS 560	Communication and Conflict	
HLTH 551	Issues in Public and Community Health	
HLTH 553	Grant Acquisition and Management	
HLTH 556	Politics and Health Policy	
PADM 501	Fundamentals of Public Administration	

Code	Title	Hours
PADM 530	Politics, Strategies, and Initiatives of Community Economic Development	
PADM 550	Public Policy Analysis	
STCO 532	Media Technologies & Communication Strategies	
STCO 658	Strategic Communication Campaigns for the Digital Age	
Total Hours		36

- ¹ Students who have obtained or are pursuing a J.D. through Liberty University may substitute BUSI 561 Legal Issues in Business (3 c.h.) with LAW 561 Business Associations (4 c.h.)
- ² J.D. students who substitute BUSI 561 Legal Issues in Business (3 c.h.) with LAW 561 Business Associations (4 c.h.) cannot also use LAW 561 Business Associations (4 c.h.) as a substitute for the required elective
- ³ Students who have obtained or are pursuing a J.D. through Liberty University may substitute the elective with three credit hours from the following courses: LAW 561 Business Associations (4 c.h.) (if not being used to substitute for BUSI 561 Legal Issues in Business (3 c.h.) – see note #2), LAW 615 Taxation of Estates & Gifts (3 c.h.), LAW 621 Estate Planning (3 c.h.), LAW 637 Basic Uniform Commercial Code (3 c.h.), LAW 641 Taxation of Businesses (3 c.h.), LAW 643 Mergers and Acquisitions (2 c.h.), LAW 644 Securities Regulation (3 c.h.), LAW 645 Business Planning (3 c.h.), LAW 648 Law of Nonprofits (2 c.h.), LAW 651 Real Estate Transactions and Development (3 c.h.), LAW 655 Bankruptcy (3 c.h.), LAW 661 Intellectual Property (3 c.h.), LAW 745 International Business Transactions (2 c.h.) or LAW 781 Employment Law (3 c.h.)

All applicable prerequisites must be met

Graduation Requirements

- Complete 36 hours
- A maximum of 50% of the program hours may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No more than two grades of C may be applied to the degree (includes grades of C+ & C-)
- No grade of D or below may be applied to the degree (includes grades of D+ & D-)
- Liberty University course work that is more than 10 years old may not be applied towards this degree. Students are required to repeat the course if it has exceeded the age limit
- Degree must be completed within 5 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Resident & Online Format

Course Sequence

Course	Title	Hours
First Semester		
BUSI 520	Strategic Marketing Management	3
BUSI 561	Legal Issues in Business ^{1,2}	3
BUSI 604	International Business	3
Hours		9

Course	Title	Hours
Second Semester		
BUSI 530	Managerial Finance	3
BUSI 600	Business Research Methods	3
Elective ^{3,4}		3
Hours		9
Third Semester		
BUSI 601	Accounting for Decision Making	3
BUSI 610	Organizational Design and Structure	3
BUSI 620	Global Economic Environment	3
Hours		9
Fourth Semester		
BUSI 642	Contemporary Issues in Human Resource Management	3
BUSI 650	Operations Management	3
BUSI 690	Policy and Strategy in Global Competition	3
Hours		9
Total Hours		36

¹ Students who have obtained or are pursuing a J.D. through Liberty University may substitute BUSI 561 with LAW 561.

² J.D. students who substitute BUSI 561 with LAW 561 cannot also use LAW 561 as a substitute for the required elective.

³ Choose one course from the following: ACCT 531, ACCT 612, ACCT 622, ACCT 632, ACCT 642, BMAL 500, BUSI 502, BUSI 503, BUSI 504, BUSI 605, BUSI 606, BUSI 607, BUSI 612, BUSI 613, BUSI 614, BUSI 643, BUSI 644, BUSI 645, BUSI 680, BUSI 681, BUSI 682, CJUS 500, CJUS 520, CJUS 550, COMS 560, HLTH 551, HLTH 553, HLTH 556, PADM 501, PADM 530, PADM 550, STCO 532, or STCO 658.

⁴ Students who have obtained or are pursuing a J.D. through Liberty University may substitute the elective with three credit hours from the following courses: LAW 561 (if not being used to substitute for BUSI 561 - see note #2), LAW 615, LAW 621, LAW 637, LAW 641, LAW 643, LAW 644, LAW 645, LAW 648, LAW 651, LAW 655, LAW 661, LAW 745, or LAW 781.