BUSINESS ADMINISTRATION (D.B.A.) - INTERNATIONAL BUSINESS

Important: This degree plan is effective for those starting this degree program in fall 2026 through summer 2027. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

Code	Title	Hours
Program Courses		
BUSI 701	Current Topics in Business Administration [1]	3
BUSI 710	Foundations of Applied Research Methods	3
BUSI 730	Strategic Allocation of Financial Resources	3
BUSI 735	Strategic Organization Design and Theory	3
BUSI 740	Managing the Supply Chain	3
BUSI 745	Marketing for Competitive Advantage	3
BUSI 750	Managing Human Resources	3
BUSI 770	Strategy Formulation and Strategic Thinking	3
BUSI 820	Quantitative Research Methods	3
BUSI 830	Case Study Research Methods and Literature Review	3
BUSI 885	Research Concept [1]	3
BUSI 887	Applied Doctoral Research Project I [1]	5
BUSI 888	Applied Doctoral Research Project II [1]	5
BUSI 889	Applied Doctoral Research Project III [1]	5
BUSI 890	Applied Doctoral Research Project IV [1]	0
Total Hours		**48**

[1] Cannot be transferred from another institution

Code	Title	Hours
International Business Cognate		
BUSI 604	International Business	3
BUSI 605	Environment of International Business	3
BUSI 606	Global Financial Markets	3
BUSI 607	Developing Global Markets	3
Total Hours		**12**

All applicable prerequisites must be met

Graduation Requirements

- Complete 60 hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No grades lower than a B- may be applied to the degree
- Degree must be completed within 7 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format

Course Sequence

First Year		
First Semester		**Hours**
BUSI 701	Current Topics in Business Administration	3
BUSI 710	Foundations of Applied Research Methods	3
BUSI 730	Strategic Allocation of Financial Resources	3
BUSI 735	Strategic Organization Design and Theory	3
	Hours	**12**
Second Semester		
BUSI 604	International Business	3
BUSI 605	Environment of International Business	3
BUSI 740	Managing the Supply Chain	3
BUSI 745	Marketing for Competitive Advantage	3
	Hours	**12**
Second Year		
Third Semester		
BUSI 606	Global Financial Markets	3
BUSI 607	Developing Global Markets	3
BUSI 750	Managing Human Resources	3
BUSI 770	Strategy Formulation and Strategic Thinking	3
	Hours	**12**
Fourth Semester		
BUSI 820	Quantitative Research Methods	3
BUSI 830	Case Study Research Methods and Literature Review	3
	Hours	**6**
Third Year		
Fifth Semester		
BUSI 885	Research Concept	3
	Hours	**3**
Sixth Semester		
BUSI 887	Applied Doctoral Research Project I	5
	Hours	**5**
Fourth Year		
Seventh Semester		
BUSI 888	Applied Doctoral Research Project II	5
	Hours	**5**
Eighth Semester		
BUSI 889	Applied Doctoral Research Project III	5
	Hours	**5**
Ninth Semester		
BUSI 890	Applied Doctoral Research Project IV	0
	Hours	**0**
	Total Hours	**60**

All applicable prerequisites must be met