

# SOCIAL INNOVATION IN VISUAL COMMUNICATION GRADUATE CERTIFICATE

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## Purpose

Visual strategies for social innovation seeks to teach students to maximize enterprise profits while benefiting society.

## Program Learning Outcomes

The student will be able to:

- Create visual strategies focusing on social innovation for an enterprise environment.

## Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

## Program of Study

### Delivery Format: Online Only

- Social Innovation in Visual Communication - Graduate Certificate

## Career Opportunities

Media Executive  
Vice President of Customer Satisfaction  
University Professor  
University Administrator  
Communications Executive  
Chief Customer Experience Officer  
Research Manager

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*Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.*