

COMMUNICATION - EXECUTIVE CERTIFICATE

Important: This certificate plan is effective for those starting in the fall 2022 through summer 2023. This certificate plan will remain in effect for students who do not break enrollment or who do not change certificates.

| Code | Title | Hours |
|---------------------|---|-----------|
| Core Courses | | |
| DIGI 700 | Digital & Strategic Communication Orientation I | 3 |
| DIGI 705 | Digital & Strategic Communication Orientation II | 3 |
| DIGI 710 | Communication Research Methods | 3 |
| DIGI 715 | Advanced Communication Theory | 3 |
| DIGI 825 | Seminar: From Digital Analytics to Communication Action | 3 |
| DIGI 835 | Current Topics in Content Communication | 3 |
| DIGI 845 | Communicating Research Data | 3 |
| Total Hours | | 21 |

Notes

- Students who want to apply certificate courses to a graduate degree program will have to abide by the GPA and grade requirements of that degree

Completion Requirements

- 21 total hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable
- 3.0 GPA
- No grade lower than a B- may be applied to the Certificate
- Certificate must be completed within 3 years
- Submission of Certificate Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format