

# ORGANIZATIONAL COMMUNICATION GRADUATE CERTIFICATE

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## Purpose

The Graduate Certificate in Organizational Communication focuses on information sharing, decision-making, and effective teamwork in an organizational environment.

## Program Learning Outcomes

The student will be able to:

- Critically analyze and apply social media principles and practices.

## Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

## Program of Study

### Delivery Format: Online Only

- Organizational Communication - Graduate Certificate

## Career Opportunities

- Advertising manager
- Communications strategist
- Editor
- Professor (may require a PhD)
- Writer

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*Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.*