

ORGANIZATIONAL COMMUNICATION GRADUATE CERTIFICATE

Purpose

The Graduate Certificate in Organizational Communication focuses on information sharing, decision-making, and effective teamwork in an organizational environment.

Program Learning Outcomes

The student will be able to:

- Critically analyze and apply social media principles and practices.

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Organizational Communication - Graduate Certificate

Career Opportunities

- Advertising manager
- Communications strategist
- Editor
- Professor (may require a PhD)
- Writer

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.