

FUNDAMENTALS OF COMMUNICATION GRADUATE CERTIFICATE

Purpose

The Graduate Certificate in Fundamentals of Communication utilizes communication to reach today's audience with a combination of theory and practice.

Program Learning Outcomes

The student will be able to:

- Integrate communication principles and practices with a Christian Worldview.

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Fundamentals of Communication - Graduate Certificate

Career Opportunities

- Advertising and Public Relations Director
- Business Marketing Specialist
- Communication Analyst
- Communications Manager/Director
- Corporate Communications Manager
- Public Relations Consultant
- Undergraduate Professor

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.