

COMMUNICATION STRATEGIES FOR SOCIAL ENTERPRISE - GRADUATE CERTIFICATE

Important: This certificate plan is effective for those starting in the fall 2023 through summer 2024. This certificate plan will remain in effect for students who do not break enrollment or who do not change certificates.

Code	Title	Hours
Core Courses		
ARTS 600	Web and New Media	3
COMS 630	Professional Communication & Nonprofit Development	3
DSGN 500	Fundamentals of Design for Social Innovation	3
STCO 526	Strategic Storytelling	3
STCO 534	Strategic Media Analysis	3
Total Hours		15

Notes

- Students who want to apply certificate courses to a graduate degree program will have to abide by the GPA and grade requirements of that degree

Completion Requirements

- 15 total hours
- A maximum of 50% of the program hours may be transferred if approved and allowable
- 2.0 GPA
- No grade of D may be applied to the degree (includes grades of D+ & D-)
- Certificate must be completed within 3 years
- Submission of Certificate Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format