

# COMMUNICATION STRATEGIES FOR SOCIAL ENTERPRISE GRADUATE CERTIFICATE

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## Purpose

The Graduate Certificate in Communication Strategies for Social Enterprise seeks to teach students to maximize enterprise profits while benefiting society.

## Program Learning Outcomes

The student will be able to:

- Create communication strategies focusing on social enterprise using qualitative and quantitative tools.

## Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

## Program of Study

### Delivery Format: Online Only

- Communication Strategies for Social Enterprise - Graduate Certificate

## Career Opportunities

- Media Executive
- Vice President of Customer Satisfaction
- University Professor
- University Administrator
- Communications Executive
- Chief Customer Experience Officer
- Research Manager

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*Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.*