

COMMUNICATION STRATEGIES FOR SOCIAL ENTERPRISE GRADUATE CERTIFICATE

Purpose

The Graduate Certificate in Communication Strategies for Social Enterprise seeks to teach students to maximize enterprise profits while benefiting society.

Program Learning Outcomes

The student will be able to:

- Create communication strategies focusing on social enterprise using qualitative and quantitative tools.

Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

Program of Study

Delivery Format: Online Only

- Communication Strategies for Social Enterprise - Graduate Certificate

Career Opportunities

- Media Executive
- Vice President of Customer Satisfaction
- University Professor
- University Administrator
- Communications Executive
- Chief Customer Experience Officer
- Research Manager

Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.