

COMMUNICATION (PH.D.)

Important: This degree plan is effective for those starting this degree program in fall 2021 through summer 2022. This degree plan will remain in effect for students who do not break enrollment or who do not change degree programs, concentrations, or cognates.

| Code | Title | Hours |
|------------------------------|--|-----------|
| Advanced Core Courses | | |
| DIGI 700 | Digital & Strategic Communication Orientation I ¹ | 3 |
| DIGI 705 | Digital & Strategic Communication Orientation II | 3 |
| DIGI 715 | | |
| DIGI 825 | Seminar: From Digital Analytics to Communication Action | 3 |
| DIGI 835 | Current Topics in Content Communication | 3 |
| DIGI 845 | Visualization & Social Media Strategy | 3 |
| Total Hours | | 15 |

¹ DIGI 700 Digital & Strategic Communication Orientation I (3 c.h.) is required of all entering doctoral students, and is a prerequisite for all remaining courses

| Code | Title | Hours |
|-------------------------|--|-----------|
| Research Courses | | |
| BUSI 815 | Qualitative Research Methods | 3 |
| DIGI 710 | Digital & Strategic Communication Audience Measurement | 3 |
| DIGI 720 | Social, Mobile, & Online Media Analytics | 3 |
| DIGI 760 | | |
| DIGI 880 | Research Concepts | 3 |
| Total Hours | | 12 |

| Code | Title | Hours |
|---|---|-----------|
| Professional Application Courses | | |
| COMS 640 | Event Planning & Donor Relations | 3 |
| STCO 546 | Effective Media Analysis | 3 |
| STCO 638 | Video Storytelling | 3 |
| STCO 658 | Strategic Communication Campaigns for the Digital Age | 3 |
| Total Hours | | 12 |

| Code | Title | Hours |
|---|----------------------|-----------|
| Dissertation and Practicum Courses | | |
| COMS 987 | Dissertation I | 5 |
| COMS 988 | Dissertation II | 5 |
| COMS 989 | Dissertation III | 5 |
| COMS 990 | Dissertation Defense | 0 |
| Total Hours | | 15 |

All applicable prerequisites must be met

Graduation Requirements

- Complete 60 hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable, including credit from an earned degree from Liberty University on the same academic level
- 3.0 GPA
- No grades lower than a B- may be applied to the degree
- Degree must be completed within 7 years
- Submission of Degree Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format