

DOCTOR OF PHILOSOPHY IN COMMUNICATION (PH.D.)

- University Administrator
- University Professor
- Vice President of Customer Satisfaction

Purpose

The Ph.D. in Communication is designed to prepare competent researchers, effective leaders, and skilled practitioners with a biblical worldview who will model high standards and assume leadership roles within various organizations#both for-profit and non-profit#in the context of the fields of communication. Researchers and practicing leaders in this field are seen as those who assume a role in shaping the future direction of policies, goals, and objectives within a communication setting, whether it be in academic, corporate or church-affiliated settings.

Program Learning Outcomes

The student will be able to:

- Create effective communication solutions and applications using qualitative and quantitative tools.
- Analyze theoretical and applied concepts based upon research and knowledge of communication fields.
- Conduct original research that adds to the applied knowledge base of communication fields.
- Integrate communication concepts, solutions and applications with a Christian worldview.

Program Specific Admission Procedures

1. Conferred Master's degree from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.).
2. Applicants should hold a 3.0 GPA for graduate study.
3. TOEFL Scores for students who speak English as a second language (score of 600 paper –based test; 250 computer-based test, 80 internet-based test).

Transfer Credit

Students may transfer up to 30 credit hours of graduate-level courses in communication from an accredited institution subject to department approval. In order to transfer credit, students must have earned the minimum grade of B-; and courses must have been completed within 7 years of the start date of the program. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

Program of Study

Delivery Format: Online Only

- Communication (Ph.D.)

Career Opportunities

- Advertising/Public Relations Executive
- Chief Customer Experience Officer
- Communications Executive
- Director of Online Sales and Services
- Research Manager
- Social Media Executive