

MASTER OF ARTS IN COMMUNICATION (M.A.)

- Public Relations Consultant
- Undergraduate Professor

Purpose

The Master of Arts in Communication program offers courses in communication theory, strategic methods of communication for practice, and contextual application. The program is designed for students wishing a greater understanding and application of communication abilities as they participate in various communication roles in interpersonal relationships, ministry, business, and education and prepares students for further graduate studies in communication and related disciplines. The goal is to develop communication knowledge and expertise within the Christian worldview essential for functioning in a variety of communication contexts.

Program Learning Outcomes

The student will be able to:

- Critically analyze and apply communication theory and scholarship based on their knowledge of the literature of the discipline.
- Conduct and present communication research using appropriate methods and scholarly writing.
- Integrate communication theory and professional practices with a Christian Worldview.

Program Specific Admission Procedures

1. Earned baccalaureate degree or its equivalent from an institution accredited by an agency recognized by the U.S. Department of Education (e.g., SACSCOC, TRACS, ABHE, etc.)
2. Applicants should hold a 2.5 GPA for undergraduate study. Applicants with a GPA of 2.0 (on a 4.00-point scale) may be considered for enrollment in the program on a Cautionary basis.
3. TOEFL Scores for students who speak English as a second language (score of 600 paper-based test; 250 computer-based test, 80 internet-based test).

Transfer Credit

Students may transfer up to 15 credit hours of graduate-level courses in communication from an accredited institution subject to department approval. In order to transfer credit, students must have earned the minimum grade of B-, and courses must have been completed within 10 years of the start date of the program. Credits from a prior degree on the same academic level earned through Liberty University are considered transfer credits.

Program of Study

Delivery Format: Residential and Online

- Communication (M.A.)

Career Opportunities

- Advertising and Public Relations Director
- Business Marketing Specialist
- Communication Analyst
- Communications Manager/Director
- Corporate Communications Manager