

COMMUNICATION - EXECUTIVE CERTIFICATE

Important: This certificate plan is effective for those starting in the fall 2023 through summer 2024. This certificate plan will remain in effect for students who do not break enrollment or who do not change certificates.

Code	Title	Hours
Core Courses		
DIGI 700	Digital & Strategic Communication Orientation I	3
DIGI 705	Digital & Strategic Communication Orientation II	3
DIGI 710	Communication Research Methods	3
DIGI 715	Advanced Communication Theory	3
DIGI 825	Seminar: From Digital Analytics to Communication Action	3
DIGI 835	Current Topics in Content Communication	3
DIGI 845	Communicating Research Data	3
Total Hours		21

Notes

- Students who want to apply certificate courses to a graduate degree program will have to abide by the GPA and grade requirements of that degree

Completion Requirements

- 21 total hours
- A maximum of 50% of a post-graduate and doctoral degree may be transferred if approved and allowable
- 3.0 GPA
- No grade lower than a B- may be applied to the Certificate
- Certificate must be completed within 3 years
- Submission of Certificate Completion Application must be completed within the last semester of a student's anticipated graduation date

Program Offered in Online Format