

# COMMUNICATION EXECUTIVE CERTIFICATE

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## Purpose

The Executive Certificate in Communication focuses on scholarship with a focus on communication theory.

## Program Learning Outcomes

The student will be able to:

- Analyze theoretical and applied concepts and approaches based upon research and knowledge of the digital and strategic communication disciplines

## Admission Requirements

Please refer to the Admissions Requirements Matrix for Certificates in the Graduate Admissions section of this Catalog.

## Program of Study

### Delivery Format: Online Only

- Communication - Executive Certificate

## Career Opportunities

- Social Media Executive
- Vice President of Customer Satisfaction
- Director of Online Sales & Services
- University Professor
- University Administrator
- Communications Executive
- Advertising/Public Relations Executives
- Chief Customer Experience Officer
- Research Manager

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*Additional education or training may be required for some jobs or occupations. Conferral of a certificate does not guarantee job placement.*